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Nota di contenuto	Full Papers -- Process Workow in Crowdsourced Digital Disaster Responses -- Transitory and Resilient Salient Issues in Party Manifestos, Finland, 1880s to 2010s: Content Analysis by Means of Topic Modeling -- Diversity in Online Advertising: A Case Study of 69 Brands on Social Media -- Communication based on unilateral preference on Twitter: Internet luring in Japan -- Estimating group properties in online social networks with a classifier -- Computational Analysis of Social Contagion and Homophily Based on an Adaptive Social Network Model -- An Agent-Based Modelling Approach to Analyse the Public Opinion on Politicians -- A Comparison of Classical versus Deep Learning Techniques for Abusive Content Detection on Social Media Sites -- March with and without Feet: The Talking about

Protests and Beyond -- Fake news as we feel it: perception and conceptualization of the term "fake news" in the media -- Inferring Human Traits From Facebook Statuses -- Assessing Competition for Social Media Attention among Non-profits -- A generalized force-directed layout for multiplex sociograms -- The anatomy of a Web of Trust: the Bitcoin-OTC market -- Gender Wage Gap in the University Sector: A Case Study of All Universities in Ontario, Canada -- Analyzing Dynamic Ideological Communities in Congressional Voting Networks -- Quantifying Media Influence and Partisan Attention on Twitter during the UK EU Referendum -- Ballparking the Urban Placeness: A Case Study of Analyzing Starbucks Posts on Instagram -- A full-cycle methodology for news topic modeling and user feedback research -- Network-Oriented Modeling of Multi-Criteria Homophily and Opinion Dynamics in Social Media -- Restoring the succession of magistrates in ancient Greek policies: how to reduce it to travelling salesman problem using heuristic approach -- Keeping up on Current Events! A Case Study of Newcomers in Wikipedia -- Who Gets the Lion's Share in the Sharing Economy: A case study of social inequality in AirBnB -- Offline versus Online: A Paradigm for Meaningful Categorization of Ties for Retweets -- Network Analysis of Anti-Muslim Groups on Facebook -- The evolution of developer work rhythms: an analysis using signal processing techniques -- Forecasting purchase categories with transition graphs using financial and social data -- Building and Validating Hierarchical Lexicons with a Case Study on Personal Values -- Diversity of a User's Friend Circle in OSNs and Its Use for Profiling -- Vitriol on Social Media: Curation and Investigation. .

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#### Sommario/riassunto

The two-volume set LNCS 11185 + 11186 constitutes the proceedings of the 10th International Conference on Social Informatics, SocInfo 2018, held in Saint-Petersburg, Russia, in September 2018. The 30 full and 32 short papers presented in these proceedings were carefully reviewed and selected from 110 submissions. They deal with the applications of methods of the social sciences in the study of socio-technical systems, and computer science methods to analyze complex social processes, as well as those that make use of social concepts in the design of information systems. .

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