

1. Record Nr.	UNINA9910349398103321
Titolo	Challenges and Opportunities in the Digital Era : 17th IFIP WG 6.11 Conference on e-Business, e-Services, and e-Society, I3E 2018, Kuwait City, Kuwait, October 30 – November 1, 2018, Proceedings // edited by Salah A. Al-Sharhan, Antonis C. Simintiras, Yogesh K. Dwivedi, Marijn Janssen, Matti Mäntymäki, Luay Tahat, Issam Moughrabi, Taher M. Ali, Nripendra P. Rana
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	9783030021313 3030021319
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XV, 618 p. 83 illus.)
Collana	Theoretical Computer Science and General Issues, , 2512-2029 ; ; 11195
Disciplina	006 006.754
Soggetti	Electronic commerce Application software Database management Social sciences - Data processing Computer networks Computers e-Commerce and e-Business Computer and Information Systems Applications Database Management Computer Application in Social and Behavioral Sciences Computer Communication Networks Computing Milieux
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Social media -- Information systems -- Marketing and communications -- Management and operations -- Public administration -- Economics, sociology, and psychology -- e-finance, e-banking, and e-accounting

-- Computer science and computer engineering -- Teaching and learning.

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Sommario/riassunto

This book constitutes the refereed conference proceedings of the 17th IFIP WG 6.11 Conference on e-Business, e-Services and e-Society, I3E 201, held in Kuwait City, Kuwait, in October/November 2018. The 65 revised full papers presented were carefully reviewed and selected from 99 submissions. Topics of interest include, amongst others, the following: social media; information systems; marketing and communications; management and operations; public administration; economics, sociology, and psychology; e-finance, e-banking, and e-accounting; computer science and computer engineering; and teaching and learning.

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