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Nota di contenuto	Chapter 1. Analysis of Performance of the Warsaw Stock Exchange Companies from Finance Macrosector in Periods of Crisis -- Chapter 2. Integration Level and the Hierarchical Structure of European Stock Markets in the Years 2004 - 2017 -- Chapter 3. In Search of the Best Proxy for Liquidity on the Warsaw Stock Exchange -- Chapter 4. International Financial Markets and the Global Real Economy -- Chapter 5. Tax Planning in Bank Tax – Analysis of the Use of Treasury Bonds -- Chapter 6. The Role of a Court Expert in Determining the Sale Price of an Enterprise or Individual Assets in the Polish Bankruptcy Law - Selected Legal Aspects -- Chapter 7. Inclusion of ESG Factors in Investments and Value Addition: A Meta-Analysis of the Relationship -- Chapter 8. Financial Services Market in an Ageing Society. Challenges for the Development of Silver Economy -- Chapter 9. Towards

measurement framework of digital skills in finance -- Chapter 10. The Motives of Name Changes and Share Quotations on the Warsaw Stock Exchange -- Chapter 11. The Investor's Preferences in the Portfolio Selection Problem Based on the Goal Programming Approach -- Chapter 12. Early Warning Against Insolvency of Enterprises Based on a Self-Learning Artificial Neural Network of the SOM Type -- Chapter 13. Alternative Estimators for the Effective Spread Derived from High-Frequency Data -- Chapter 14. Investment Strategies Determined by Present Value Given as Trapezoidal Fuzzy Numbers -- Chapter 15. Application Quantile-based Risk Measures in Sector Portfolio Analysis - Warsaw Stock Exchange Approach -- Chapter 16. Is the Three-Factor better than Single-Factor Capital Asset Pricing Model? Case of Polish Capital Market -- Chapter 17. Beta Coefficient and Fundamental Strength in Companies Listed on the Warsaw Stock Exchange -- Chapter 18. Comparison of the Results of Modelling Rates of Return Depending on the Financial Situation of Companies with the Use of Real and Transformed Values of Variables -- Chapter 19. Diversification of the Equity Portfolio Using Precious Metals in Poland -- Chapter 20. The Co-movement of the Czech Republic, Hungary and Poland Sovereign Credit Default Swaps Spreads -- Chapter 21. Characteristics of Dichotomous Variable Estimators -- Chapter 22. Dynamics of the Financial Markets and the Wealth Concentration -- Chapter 23. Examining Engagement and Emotions in Financial Simulation Games -- Chapter 24. Methods of Examining the Neuronal Bases of Financial Decisions -- Chapter 25. Behavioural Finance Then and Now -- Chapter 26. Liquidity on the Capital Market with Asymmetric Information -- Chapter 27. Stock Market Reactions to Dividend Announcements: Evidence from Poland -- Chapter 28. Gold Market and Selected Stock Markets – Granger's Causality Analysis -- Chapter 29. Investment Decision Support on Precious Metal Market with Use of Binary Representation -- Chapter 30. Underdevelopment of The Financial Market in China as a Barrier to the Internationalization of the Renminbi -- Chapter 31. The Mechanisms of Changes in the Infrastructure of the Payment Card Market. A Comparative Analysis of Poland and China -- Chapter 32. The Econometric Analysis of the Food Sector Performance on the Background of the Main Market at Warsaw Stock Exchange -- Chapter 33. Fuzzy AHP and VIKOR to Select Best Location for Bank Investment: Case Study in Kurdistan Region of Iraq.

Sommario/riassunto

This proceedings volume presents current research and innovative solutions into capital markets, particularly in Poland. Featuring contributions presented at the 10th Capital Market Effective Investments (CMEI 2018) conference held in Midzyzdroje, Poland, this book explores the future of capital markets in Poland as well as comparing it with the capital markets of other developed regions around the world. Divided into four parts, the enclosed papers provide a background into the theoretical foundations of capital market investments, explores different approaches—both classical and contemporary—to investment decision making, analyzes the behaviors of investors using experimental economics and behavioral finance, and explores practical issues related to financial market investments, including real case studies. In addition, each part of the book begins with an introductory chapter written by thematic editors that provides an outline of the subject area and a summary of the papers presented.
