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Titolo	Science Communication Online : : Engaging Experts and Publics on the Internet // Ashley Mehlenbacher
Pubbl/distr/stampa	Columbus, OH, : The Ohio State University Press, 2019 Columbus : , : The Ohio State University Press, , 2019
Descrizione fisica	1 online resource (1 p.)
Disciplina	302.23/1015
Soggetti	Communication studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Theory and method: genre studies and rhetorical criticism -- Crowdfunding: genres for funding research -- Databases: genres for knowledge production -- Blogging: genres for scientific engagement.
Sommario/riassunto	As science communication has moved online, a range of important new genres have emerged: crowdfunding proposals, blogs, microblogs, databases, and more. Rhetorics of Science Online takes up these genres to explore how scientists are adapting their communications, how publics are increasingly involved in science, and how boundaries between experts and non-experts continue to erode.