Record Nr. UNINA9910348222303321 Autore Lawton Smith Helen Titolo Universities, innovation and the economy [[electronic resource] /] / Helen Lawton Smith London, : Routledge, 2006 Pubbl/distr/stampa **ISBN** 1-280-54331-0 9786610543311 0-203-35805-8 Descrizione fisica 1 online resource (280 p.) Collana Routledge studies in business organizations and networks Disciplina 338.43378 Entrepreneurship - Government policy - European Union countries Soggetti Entrepreneurship - Government policy - North America High technology industries - Government policy - European Union countries High technology industries - Government policy - North America Knowledge management - European Union countries Knowledge management - North America Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Book Cover: Half-Title: Series-Title: Title: Copyright: Contents: List of illustrations; Preface and acknowledgements; List of abbreviations; Introduction; 1. New paradigms in the twenty-first century; 2. The regional economy and the university; 3. Measuring the impact; 4. Europe; 5. The United States; 6. Labour markets in Europe and the United States; 7. Grenoble and Oxfordshire; 8. Stanford, Louisville and Princeton; 9. Conclusions; References and further reading; Index Universities are increasingly expected to be at the heart of networked Sommario/riassunto structures contributing to society in meaningful and measurable ways through research, the teaching and development of experts, and knowledge innovation. While there is nothing new in universities' links with industry, what is recent is their role as territorial actors. It is government policy in many countries that universities - and in some countries national laboratories - stimulate regional or local economic

development.Universities, Innovation and the Economy explores the implications of this expecta