| UNINA9910347932303321 Managing Chinese-African Business Interactions : Growing Intercultural Competence in Organizations / / edited by Claude-Hélène Mayer, Lynette Louw, Christian Martin Boness Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019 3-030-25185-3 |
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| Competence in Organizations / / edited by Claude-Hélène Mayer, Lynette Louw, Christian Martin Boness Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019 |
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| 1 online resource (XVI, 249 p.) |
| Palgrave Studies in African Leadership |
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| International business enterprises—Cross-cultural studies |
| International business enterprises |
| Africa—Economic conditions |
| Leadership Personnel management |
| Public relations |
| Cross-Cultural Management |
| African Business |
| Business Strategy/Leadership |
| Human Resource Management |
| Corporate Communication/Public Relations |
| Inglese |
| Materiale a stampa |
| Monografia |
| Introduction 2. Chinese Cultural Concepts and Their Influence on Management 3. African Cultural Concepts and Their Influence on Management 4. Case 1: Dealing With Organisational Strategies in the Tanzanian-Chinese Chalinze Water Project 5. Case 2: "Not who I am, not what I mean": Intercultural Communication in Chinese-African Interactions 6. Case 3: Dealing With Organisational Structures, Decision-making and Participation in the Zambian Textile Industry 7. Case 4: A Negotiation Between Chinese and African Organisations in Namibia 8. Case 5: How to Make Friends in Rwanda: A Chinese Tea Ceremony 9. Case 6: Setting Up Small, Medium and Micro Enterprises (SMMES) by Chinese Entrepreneurial Immigrants in Maputo, |
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| | Mozambique 10. Case 7: Managing a Chinese-Angolan National Housing Project in Angola's Capital, Luanda 11. Case 8: Language, Culture, and Power in the Chinese-South African Telecommunications Sector 12. Case 9: Transforming Employee Conflicts in a Chinese Construction Firm in Kampala, Uganda 13. Case 10: Sharing Knowledge in a Sudanese Oil Refinery Through Cultural and Language Trainings 14. Case 11: Working Conditions in a Chinese-Ugandan Communications Company 15. Case 12: Managing a Chinese-South African Restaurant in Port Elizabeth, South Africa 16. Case 13: Employee Perceptions of a Chinese Heavy Machinery Importing Organisation Operating in Uganda 17. Case 14: Hiring and Firing in the Chinese-Zimbabwean Mining Industry 18. Case 15: Managing Chinese-Cameroonian Daily Interactions in a Company in Douala, Cameroon 19. Case 16: A Cross-cultural Conference in the Mozambique Confucius Institute. |
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| Sommario/riassunto | This book provides deep insights into intercultural collaboration among business partners, employees, managers, and entrepreneurs in Chinese-African professional interactions. It presents cultural and theoretical knowledge on Chinese and African management, leadership, and philosophy. Chinese and African scholars and professionals share their insights into how to address intercultural management challenges proactively and successfully. The cases provide insights into a wide variety of industries and offer actual scenarios studied in governmental, parastatal, and private Chinese-owned organizations in twelve African countries. This book will benefit a broad readership including scholars in employment relations and business management as well as African and Chinese collaborators in academia, government, NGOs and industry. |