

1. Record Nr.	UNINA9910347931803321
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Titolo	Victorian Literary Businesses [[electronic resource]] : The Management and Practices of the British Publishing Industry // by Marrisa Joseph
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	3-030-28592-8
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (236 pages) : illustrations
Disciplina	070.50941
Soggetti	Industries Books - History Entrepreneurship Economic history History of the Book Economic History History of Britain and Ireland Great Britain History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: Institutional Routines and the Victorian Publishing Industry -- Chapter 3: Authorship: Legitimation of a Literary Profession -- Chapter 4: Literary Agents: Middlemen of the Industry -- Chapter 5: Publishing Power Houses -- Chapter 6: The Macmillans: A Leviathan House -- Chapter 7: Protecting the Future: Literary Professional Associations -- Chapter 8: Conclusion.
Sommario/riassunto	This book explores the business practices of the British publishing industry from 1843-1900, discussing the role of creative businesses in society and the close relationship between culture and business in a historical context. Marrisa Joseph develops a strong cultural, social and historical discussion around the developments in copyright law, gender and literary culture from a management perspective; analysing how individuals formed professional associations and contract law to instigate new processes. Drawing on institutional theory and analysing primary and archival sources, this book traces how the practices of

literary businesses developed, reproduced and later legitimised. By offering a close analysis of some of publishing's most influential businesses, it provides an insight into the decision-making processes that shaped an industry and brings to the fore the 'institutional story' surrounding literary business and their practices, many of which can still be seen today.
