

1. Record Nr.	UNINA9910347059503321
Autore	Runge Wolfgang
Titolo	Technology Entrepreneurship : A Treatise on Entrepreneurs and Entrepreneurship for and in Technology Ventures. Band 1
Pubbl/distr/stampa	KIT Scientific Publishing, 2013
ISBN	1000036459
Descrizione fisica	1 online resource (XXIV, 634 p. p.)
Soggetti	Chemistry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	The treatise is the first coherent and comprehensive presentation of the important sub-field of "technology entrepreneurship" emphasizing the science and engineering perspectives. It is a presentation of technology entrepreneurship as an inter-cultural approach referring to the US and Germany. It integrates micro- and macro aspects referring to numerous cases of firms' foundations. The book provides also a new semi-quantitative approach to growth of new technology ventures.