1. Record Nr.   UNINA9910347057203321

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   Titolo   Ranking for Web Data Search Using On-The-Fly Data Integration

   Pubbl/distr/stampa   KIT Scientific Publishing, 2014

   ISBN   1000037230

   Descrizione fisica   1 electronic resource (VII, 202 p. p.)

   Lingua di pubblicazione   Inglese

   Formato   Materiale a stampa

   Livello bibliografico   Monografia

   Sommario/riassunto   Ranking - the algorithmic decision on how relevant an information
                                 artifact is for a given information need and the sorting of artifacts by
                                 their concluded relevancy - is an integral part of every search engine. In
                                 this book we investigate how structured Web data can be leveraged for
                                 ranking with the goal to improve the effectiveness of search. We
                                 propose new solutions for ranking using on-the-fly data integration
                                 and experimentally analyze and evaluate them against the latest
                                 baselines.