

1. Record Nr.	UNINA9910346920503321
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Titolo	Web engineering for workflow-based applications: models, systems and methodologies
Pubbl/distr/stampa	KIT Scientific Publishing, 2009
ISBN	1000012936
Descrizione fisica	1 online resource (X, 237 p. p.)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Workflow-based Web applications present a central pillar of companies' endeavors towards increased business process efficiency and flexibility. Considering their particular characteristics, this book presents innovative approaches for their efficient, completely model-driven construction with particular emphasis on effective stakeholder involvement, usability-oriented dialog design and cross-methodological reuse.