

1. Record Nr.	UNINA9910346845603321
Autore	Kaae Susanne
Titolo	Communication in Pharmacy Practice / Susanne Kaae, Sofia Kälvemark Sporrong
Pubbl/distr/stampa	MDPI - Multidisciplinary Digital Publishing Institute, 2019 Basel, Switzerland : , : MDPI, , 2019
ISBN	9783038975779 303897577X
Descrizione fisica	1 electronic resource (146 p.)
Soggetti	Public health and preventive medicine
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This reprint book 'Communication in Pharmacy Practice' is launched to help improve communication practices by increasing knowledge of different aspects of communication in pharmacy practice. The book consists of recently published research articles and illustrates that pharmacy communication is a research subject that is investigated globally and from many perspectives. The overall pharmacy communicational themes investigated and discussed in this book are as follows: Communication between health care professionals; communication between pharmacists and patients in the context of both prescription and over-the-counter (OTC) medicines; and factors impacting communication. There are many challenges for communication in pharmacy practice today, and several are highlighted in this book. A central conclusion to the research contributions of several of the authors is the specific need to further develop direct, face-to-face communication between pharmacy staff and patients/consumers including tools to better address patient's needs.