Record Nr. UNINA9910346026003321 Autore Cayley John **Titolo** Grammalepsy: essays on digital language art / / John Cayley Pubbl/distr/stampa London:,: Bloomsbury Academic,, 2018 **ISBN** 9781501335785 1501335782 9781501335778 1501335774 9781501335792 1501335790 Descrizione fisica 1 online resource (313 pages) Collana Electronic literature Disciplina 372.6 Soggetti Literature - Philosophy Hypertext literature Digital media Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes bibliographical references (pages 268-281). Grammalepsy: an introduction -- Beyond codexspace -- Pressing the " Nota di contenuto reveal code" key -- Of programmatology -- The code is not the text (unless it is the text) -- Hypertext/cybertext/poetext -- Writing on complex surfaces -- Time code language -- The gravity of the leaf --Writing to be found and writing readers -- Weapons of the deconstructive masses (wdm) -- Terms of reference and vectoralist transgressions -- Reading and giving: voice and language --Reconfiguration -- At the end of literature. "Collecting and recontextualizing writings from the last twenty years of Sommario/riassunto John Cayley's research-based practice of electronic literature, Grammalepsy introduces a theory of aesthetic linguistic practice developed specifically for the making and critical appreciation of language art in digital media. As he examines the cultural shift away from traditional print literature and the changes in our culture of

reading, Cayley coins the term "grammalepsy" to inform those

processes by which we make, understand, and appreciate language.

Framing his previous writings within the overall context of this theory, Cayley eschews the tendency of literary critics and writers to reduce aesthetic linguistic making - even when it has multimedia affordances - to "writing." Instead, Cayley argues that electronic literature and digital language art allow aesthetic language makers to embrace a compositional practice inextricably involved with digital media, which cannot be reduced to print-dependent textuality."--Bloomsbury Publishing.