1. Record Nr. UNINA9910345970003321 Autore Barzelay Michael Titolo Public management as a design-oriented professional discipline // Michael Barzelay Northampton:,: Edward Elgar Publishing,, 2019 Pubbl/distr/stampa **ISBN** 1-78811-910-X Descrizione fisica 1 online resource (xi, 168 pages) Disciplina 350 Soggetti Public administration Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents: Preface -- 1. Encountering design-oriented public management -- 2. Rediscovering management: Analysis and synthesis -- 3. Understanding mechanism-intent thinking and analysis in public management -- 4. Theories of public organizations, design-projects, and professional activities: A public management gallery tour -- 5. Core knowledge in a professional discipline of public management --6. Design-focused case studies in the professional discipline of public management -- 7. Managing international cooperation projects for organizational capacity-building: -- A design-focused case study of the Egypt-Japan University of Science and Technology -- 8. Designed, not copied: The making of public management as a design-oriented

professional discipline -- References -- Index.

Sommario/riassunto

"What, fundamentally, is public management? This question is rarely answered clearly and confidently, whether by students of public management or academics in the field. This book answers this question, as its readers come to know why and how public management is a design-oriented professional discipline. The argument of the book is grounded in Herbert Simon's ideas about design-oriented professional disciplines. However, Michael Barzelay's argument runs counter to the idea that public management is a design science. It envisions the discipline as a professional practice that requires the thoughtful and skilful use of purposive theories of public organizations, along with reverse-engineered design-precedents, in problem-solving for public programs and organizations. How

professional knowledge about public management is to be expanded through research and analytical synthesis is therefore a major thrust of the book's overall argument. Michael Barzelay develops these arguments in a unique way, including guiding the reader through a fictional "Public Management Gallery" featuring key contributions to purposive theorizing about public management as a professional practice. The book is an essential resource for those wishing to strengthen the professional practice of public management - and the discipline - through education and research immediately and for years to come"--