

1. Record Nr.	UNINA9910342660303321
Autore	Russell Daniel <1955->
Titolo	The joy of search : a Google insider's guide to going beyond the basics // Daniel M. Russell
Pubbl/distr/stampa	Cambridge, Massachusetts : , : The MIT Press, , [2019] ©2019
ISBN	0-262-35471-3 0-262-35472-1
Descrizione fisica	1 online resource (xii, 323 pages) : illustrations (chiefly color)
Disciplina	025.0425
Soggetti	Internet searching Internet research Web search engines
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	17 The Mystery of the Parrotfish, or Where Does That White Sand Really Come From? How to Triangulate Multiple Sources to Find a Definitive Answer
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro; Contents; Acknowledgments; 1 Introduction: How You Can Harness the Power of Online Research-Why You Should Improve Your Online Researching Skills; How to Read This Book; How to Do It; 2 Finding a Mysterious Location Somewhere in the World: How to Use Multiple Information Sources to Zero In on a Resource; Research Lessons; How to Do It; Try This Yourself; 3 Do Lakes in Africa Sometimes Explode? How to Focus Your Search with "site:" and Using Specialized Terms; Research Lessons; How to Do It; Try This Yourself 4 Things You Notice While Traveling: How and When to Switch Search Modes to Find InformationResearch Lessons; How to Do It; Try This Yourself; 5 Is That Plant Poisonous or Not? How to Find Highly Localized and Domain-Specific Information; Research Lessons; Try This Yourself; 6 What's the Most Likely Way You'll Die? How to Be Explicit about What You're Searching to Find (and Why That Matters); Research Lessons; How to Do It; Try This Yourself; 7 When Would You Want to Read the Italian Wikipedia? How to Look for Information from Other Languages in Wikipedia and Other Sources

Why You Might Want to Read the Italian WikipediaA Tool for Comparison; What Links Here; Research Lessons; Try This Yourself; 8 Why Are the Coasts So Different? How to Use Online Maps Resources to Answer Broad Geographic Questions; Research Lessons; Try This Yourself; 9 Mysterious Mission Stars: How to Read Snippets in the Search Results and Pay Attention to Search Details; Research Lessons; How to Do It; Try This Yourself; 10 When Was Oil First Discovered in California? How to Discover and Work Through Multiple Competing Claims in Online Resources; Research Lessons; How to Do It Try This Yourself11 Can You Die from Apoplexy or Rose Catarrh? How to Find (and Use) Old, Sometimes-Archaic or Obsolete Terminology; Research Lessons; Try This Yourself; 12 What's That Wreck Just Offshore? How to Find Archival Imagery and Use Metadata from Photographs; Research Lessons; How to Do It; Try This Yourself; 13 Do Flies Have the Pattern of a Spider on Their Wings? How to Check the Credibility of a Resource You've Found; Research Lessons; How to Do It; Try This Yourself
14 What's the Connection between "The Star-Spangled Banner" and the General Who Burned the White House? How to Search for Vaguely Remembered Connections between IdeasHow to Find Serendipity While Avoiding the Rathole; Research Lessons; How to Do It; Try This Yourself; 15 What Causes the Barren Zones around Some Plants? How to Know When You Should Go Offline and Do Research in the Real World; Research Lessons; Try This Yourself; 16 Is Abyssinia the Same as Eritrea? How to Find Additional Context Information for Your Research; Research Lessons; How to Do It; Try This Yourself

Sommario/riassunto

"How to be a great online searcher, demonstrated with step-by-step searches for answers to a series of intriguing questions (for example, "Is that plant poisonous?"). We all know how to look up something online by typing words into a search engine. We do this so often that we have made the most famous search engine a verb: we Google it-- "Japan population" or "Nobel Peace Prize" or "poison ivy" or whatever we want to know. But knowing how to Google something doesn't make us search experts; there's much more we can do to access the massive collective knowledge available online. In *The Joy of Search*, Daniel Russell shows us how to be great online researchers. We don't have to be computer geeks or a scholar searching out obscure facts; we just need to know some basic methods. Russell demonstrates these methods with step-by-step searches for answers to a series of intriguing questions--from "what is the wrong side of a towel?" to "what is the most likely way you will die?" Along the way, readers will discover essential tools for effective online searches--and learn some fascinating facts and interesting stories. Russell explains how to frame search queries so they will yield information and describes the best ways to use such resources as Google Earth, Google Scholar, Wikipedia, and Wikimedia. He shows when to put search terms in double quotes, how to use the operator (*), why metadata is important, and how to triangulate information from multiple sources. By the end of this engaging journey of discovering, readers will have the definitive answer to why the best online searches involve more than typing a few words into Google"--Publisher's description.
