

1. Record Nr.	UNINA9910341852903321
Titolo	The Palgrave Handbook of Learning and Teaching International Business and Management // edited by Maria Alejandra Gonzalez-Perez, Karen Lynden, Vas Taras
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	3-030-20415-4
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (971 pages) : illustrations
Disciplina	658.049 658.3124
Soggetti	International business enterprises Management—Study and teaching Professional education Vocational education Learning Instruction International Business Management Education Professional & Vocational Education Learning & Instruction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
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Experiential Learning Using Social Media in International Business Education -- Part III Applications of Experiential Learning Pedagogy in International Business Management Learning and Teaching -- 7. Structuring Your IB Course to Create a Foreign Market Entry Plan Using Active Learning Strategies as "Building Blocks" -- 8. Out of the Classroom and into the Deep End: Real World Learning at ICCM -- 9. A scaffolded Approach to Teaching National Culture: From Hall to Hofstede to GLOBE -- 10. Using Experiential Learning Cycle to Promote Diversity in the Classroom -- 11. Exploring the Effectiveness of Education Learning Space Principles' Application in the Field of Tourism and Hospitality Education -- Part IV Class Projects -- 12. Assessing the Global Readiness of Organizations: An Experiential Approach -- 13. An Immersion into Global Assignment Destinations -- Part V Capstone Projects -- 14. Kratos Universidad EAFIT: A New Platform to Live Learning Experiences -- 15. Global Financial Strategy of MNE with a Selected Overseas Subsidiary Expansion -- Part VI Consulting/Corporate Challenges -- 16. Genuine Consulting Experience: Developing Internationalization Strategies for Small Businesses -- 17. Experiential Learning Through Student-Led Assessments: The Noodle Bar Strategy -- 18. Better Students, Better Companies: Connected Learning Methodology -- 19. On-site Applied Learning with the Use of Mixed Methods as a Reflective Learning Model in International Business -- Part VII International Competitions -- 20. Ideas for Action (I4A): An Experiential Learning Competition that Promotes Youth Entrepreneurial Ventures to Finance and Implement the 2030 Agenda -- Part VIII Partnerships/Joint Projects with Businesses and Community -- 21. Experiential Learning in International Management Consulting: Connecting International Students and Global Management Consulting Firms -- 22. Bringing Experiential Learning into the Classroom: 'Fireside Talks' -- 23. Teaching Embedded Entrepreneurship Through Experiential Learning in International Business -- Part IX Arts, Culture, and Experiential Learning in International Business -- 24. Global Leadership Education: Integrating Dance as an Experiential Teaching Tool -- Part X Simulations, Media and Information Technology in Experiential Learning -- 25. Overcoming Knowledge Stickiness in International Business Simulation Games -- 26. Simulating Global Strategic Challenges: A Teamwork Perspective -- 27. Help: What Do I Do Now? Practical Approaches to Introducing a Computer-Based Experiential Simulation into the IB Curriculum -- 28. Enriching Entrepreneurship Education Through Integration of Industry-Standard Technology Tools and Software -- 29. Not Just Game Play: Enhancing the International Student Experience Through the Use of Computer-Based Simulations -- 30. The Trade Barrier Game: An Experiential Approach to Understanding Political Behavior in Trade Negotiations -- 31. Experiential Learning Through the Use of Interaction and Multimedia in International Business Teaching -- 32. The Application of Experiential Avatar-based Sales and Service Training in International Business Curriculums: A Practical Guide for Instructors -- Part XI Online Collaborative Platforms and Global Virtual Teams -- 33. Learning Experientially for Corporate Contribution to Global Sustainable Development: International Applications of the WikiRate Project -- 34. Collaborative Online International Learning (COIL): An Innovative Strategy for Experiential Learning and Internationalization at Home -- 35. Virtual Business Projects in the Classroom: Enhancing Intercultural and Business Skills of Students -- 36. The X-Culture Coaching Program: Learning Team Management Through Practice -- 37. X-Culture Academy: Kids Learning International Business Through Experience -- Part XII Study Tours and

Study Abroad Experiences -- 38. Global Competency Development in a Short-Term Study Abroad Program -- 39. Short-Term International Travel Experience (SITE) as a Learning Model for International Education -- 40. The X-Culture Global Business Program: A Short-Term International Study-Abroad Experience -- 41. Designing and Delivering the Global, Experiential Learning Opportunity: A Case Study of a Faculty-Led MBA Study Abroad Program -- 42. Combining Formal and Informal Learning Activities to Engage Students in International Business -- Part XIII Executive Education -- 43. Experiential Learning in the Executive Education International Business Classroom: The Importance of Context -- 44. Experiential Learning in Executive Education: The Lagos Business School (LBS) Experience. .

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Sommario/riassunto

This handbook, which serves as a follow-up text to The Palgrave Handbook of Experiential Learning In International Business, reviews theoretical and empirical approaches of experiential learning pedagogy, and its role in increasing the effectiveness in teaching and learning of international business, and also, in the incorporation of international business-related concepts and competences in business and non-business programs. This edition offers a broader and updated perspective on experiential learning pedagogy for international business and management, and beyond. The first part provides an updated overview of the theories of experiential learning and effectiveness of teaching and learning in international business through the use of experiential learning projects. Part two provides a collection of specific applications of experiential learning in International Business and related fields. This handbook is a one-stop source for international managers, business educators, and trainers seeking to either select and use an existing experiential learning project or develop new projects and exercises of this kind.

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