

1. Record Nr.	UNINA9910341852703321
Titolo	Rethinking Strategic Management : Sustainable Strategizing for Positive Impact // edited by Thomas Wunder
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-06014-4
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (423 pages)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7075
Disciplina	658.4012
Soggetti	Business ethics Leadership Ethics Sustainable development Corporate governance Business Ethics Business Strategy/Leadership Sustainable Development Corporate Governance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Mindsets for Linking Strategy and Sustainability: Planetary Boundaries, Social Foundations, and Sustainable Strategizing -- Part I: Why Strategic Management Needs a Rethink -- Part II: New Business Concepts for Sustainable Strategizing -- Part III: Stakeholder Engagement and Open Strategy -- Part IV: Learning from Strategy Practices -- Part V: Mastering the Transformation and Looking Ahead. .
Sommario/riassunto	This book offers innovative ideas and frameworks for sustainable strategizing to advance business by scaling-up its positive impact, which is so urgently needed at this time in the 21st century. It shows practitioners how to effectively deal with socio-ecological systems' disruptions to their operating environments and play an active role in transforming markets toward a sustainable future. In short, the book demonstrates how to make business sense of sustainability, highlighting new approaches and examples that translate sustainability

into strategy and action. The ultimate goal is to provide a path toward a thriving future for both business and society. This book was written for strategy practitioners and decision makers who want to understand why sustainable strategizing is important in today's business world and are seeking actionable business knowledge they can apply in their companies. It was also written for students of management and can be used as a supplemental text to support traditional graduate and undergraduate management courses.
