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	Autore	Zizlavsky Ondrej
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Nota di contenuto

Chapter 1. Applicability -- Chapter 2. Basic Requirements for an Innovation Scorecard System -- Chapter 3. What is meant by Innovation Scorecard? -- Chapter 4. Innovation Scorecard Design Process -- Chapter 5. Tools and Techniques -- Chapter 6. Addendum: An Introduction to the Concepts of Agile and SCRUM -- Chapter 7. Case Study 1: Red Hat Enterprise Linux (RHEL) Atomic Host -- Chapter 8. Case Study 2: Continuous Integration -- Chapter 9. Case Study 3: Wi-Fi Global Rollout Project.

Sommario/riassunto

The concept of innovation is not new. It relates closely to the concept of change. Both are inevitable in today's and tomorrow's business environments. Standing still and hoping for the best is no longer a viable option. Innovation, by itself, is not a panacea for positive accomplishments. Of paramount importance to any business is how successful any innovation has actually been. This book brings together the knowledge, learning and experience from the author's practical applications of a newly developed and implemented Innovation Scorecard methodology to close exactly this shortfall. Their 'one stop shop' methodology is a complete end to end approach on how to measure the success of any innovation, irrespective of whether this relates to projects or business as usual work environments. This landmark methodology will provide the reader with an applied proof of concept across a range of business applications and a complete end to end process how to measure success including templates and worked examples. The book offers a starter-pack with suggested performance metrics to get the reader on the road to measuring the success of innovation and to encourage readers to develop how they view and feel about measuring the success of innovation. Furthermore, the book provides the reader with everything they need to know, ranging from a simple to follow user-friendly process to the application of suggested performance metrics and how to apply these in any business work environment, which is a requisite for creating a working environment within the reader's organisation where innovation and forward-thinking are both encouraged and supported.
