

1. Record Nr.	UNINA9910672282903321
Autore	Fierro Martinez Angel Maria
Titolo	Contabilidad de activos [[recurso electronico] /] / Angel Maria Fierro M
Pubbl/distr/stampa	Bogota, : Ecoe Ediciones, 2009
ISBN	958-648-873-X 1-4619-1176-1 1-4492-7602-4
Edizione	[2a. ed.]
Descrizione fisica	1 online resource (283 p.)
Collana	Ciencias administrativas. Contabilidad
Disciplina	657.72
Soggetti	Activos (Contabilidad) Assets (Accounting)
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	CONTABILIDAD DE ACTIVOS; Pagina legal; Contenido general; Presentacion; Justificacion; Nucleo del problema; Competencias; Metodologia; 1 Generalidades; Introduccion; Nucleo del problema; Competencias; 1. Marco conceptual; 2. Clasificacion; 3. Valuacion; 4. Ajustes contables; 5. Analisis y presentacion; 6. Resumen; 7. Actividades de aprendizaje; 2 Disponible; Introduccion; Nucleo del problema; Competencias; 1. Marco conceptual; 2. Caja general; 3. Caja menor; 4. Bancos; 5. Remesas en transito; 6. Cuenta de ahorros; 7. Fondos; 8. Analisis y presentacion; 9. Resumen 10. Actividades de aprendizaje3 Inversiones; Introduccion; Nucleo del problema; Competencias; 1. Marco conceptual; 2. Inversion de corto plazo; 3. Valorizacion; 4. Provision; 5. Inversion permanente; 6. Operacion de recompra; 7. Analisis y presentacion; 8. Resumen; 9. Actividades de aprendizaje; 4 Deudores; Introduccion; Nucleo del problema; Competencias; 1. Marco conceptual ; 2. Clientes; 3. Operacion recompra; 4. Provision; 5. Recuperacion cartera; 6. Analisis y presentacion; 7. Resumen; 8. Actividades de aprendizaje; 5 Inventarios; Introduccion; Nucleo del problema; Competencias 1. Marco conceptual2. Reposicion de inventarios; 3. Sistemas de inventarios; 4. Metodo de valuacion; 5. Inventario fisico; 6. Provision; 7. Mercancias en consignacion; 8. Analisis y presentacion; 9. Resumen;

10. Actividades de aprendizaje; 6 Propiedad, planta y equipo; Introduccion; Nucleo del problema; Competencias; 1. Marco conceptual; 2. Depreciacion; 3. Agotamiento; 4. Provision; 5. Valorizacion; 6. Analisis y presentacion; 7. Resumen; 8. Actividades de aprendizaje; 7 Activos intangibles; Introduccion; Nucleo del problema; Competencias; 1. Marco conceptual
 2. Depreciacion y/o amortizacion acumulada3. Provision; 4. Analisis y presentacion; 5. Resumen; 6. Actividades de aprendizaje; 8 Diferidos; Introduccion; Nucleo del problema; Competencias; 1. Marco conceptual; 2. Amortizacion; 3. Amortizacion acumulada; 4. Analisis y presentacion; 5. Resumen; 6. Actividades de aprendizaje; 9 Otros Activos; Introduccion; Nucleo del problema; Competencias; 1. Marco conceptual; 2. Amortizacion; 3. Provision; 4. Valorizacion; 5. Analisis y presentacion; 6. Resumen; 7. Actividades de aprendizaje; 10 Cuentas de orden; Introduccion; Nucleo del problema; Competencias
 1. Marco conceptual2. Cuentas de orden deudoras; 3. Cuentas de orden acreedoras; 4. Analisis y presentacion; 5. Resumen; 6. Actividades de aprendizaje; Bibliografia

2. Record Nr.	UNINA9910338233703321
Autore	Wagenblatt Timo
Titolo	Software Product Management : Finding the Right Balance for YourProduct Inc. / / by Timo Wagenblatt
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-19871-5
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (494 pages)
Collana	Management for Professionals, , 2192-8096
Disciplina	005.1068 005.3068
Soggetti	Sales management Application software Management Industrial management Management information systems Leadership Sales/Distribution Information Systems Applications (incl. Internet) Innovation/Technology Management Software Management Business Strategy/Leadership

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I: Setting the Scene and Introducing the Product Yield Potential Radar -- Part II: PYPR Software Product Management Dimensions in Detail -- Part III: Case Studies Applying PYPR.
Sommario/riassunto	This book is for product managers, product owners, product marketing managers, VPs and Heads of Product, CEOs, and start-up founders. In short, it serves anyone interested personally or professionally in software product management. You'll learn how to plan, coordinate and execute all activities required for software product success. It enables you to find the right balance for delivering customer value and long-term product success. The book offers a comprehensive introduction for beginners as well as proven practices and a novel, holistic approach for experienced product managers. It provides much-needed clarity regarding the numerous tasks and responsibilities involved in the professional and successful management of software products. Readers can use this book as a reference book if they are interested in or have the urgent need to improve one of the following software product management dimensions: Product Viability, Product Development, Go-to-Market / Product Marketing, Software Demonstrations and Training, The Market / Your Customers, or Organizational Maturity. The book helps product people to maximize their impact and effectiveness. Whether you're a seasoned practitioner, new to software product management, or just want to learn more about the best-of-all disciplines and advance your skills, this book introduces a novel and "business" tested approach to structure and orchestrate the vital dimensions of software product management. You will learn how to create focus and alignment on the things that matter for product success. The book describes a holistic framework to keep the details that matter for product success in balance, taking into consideration the limiting factors, strategies and responsibilities that determine the overall product yield potential. It explains how to leverage and adapt the framework with regard to aspects like product viability, product development, product marketing and software demonstrations and training, as well as more general aspects like markets, customers and organizational maturity. The book focuses on the unique challenges of software product managers or any related roles, whether you are a founder of a small to mid-sized software company or working in the complex ecosystems of large software enterprises or corporate IT departments.