1. Record Nr. UNINA9910338233303321 Autore Marques Joan Titolo Lead with Heart in Mind: Treading the Noble Eightfold Path For Mindful and Sustainable Practice / / by Joan Marques Pubbl/distr/stampa Cham:,: Springer International Publishing:,: Imprint: Copernicus,, 2019 **ISBN** 3-030-17028-4 Edizione [1st ed. 2019.] Descrizione fisica 1 online resource (165 pages) Disciplina 294.336658 658.4092 Soggetti Leadership **Business** Social responsibility of business Buddhism Business Strategy/Leadership Popular Science in Business and Management Corporate Social Responsibility Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Chapter 1. What's Going On with Leadership? - Chapter 2. How Buddhist Thinking Fits in Leadership -- Chapter 3. Right View -- Chapter 4. Right Intention -- Chapter 5. Right Speech -- Chapter 6. Right Action -- Chapter 7. Right Livelihood -- Chapter 8. Right Effort -- Chapter 9. Right Mindfulness -- Chapter 10. Right Concentration -- Chapter 11. Living and Leading with the Eightfold Path. This enlightening and inspiring book shows both accomplished and Sommario/riassunto aspiring leaders how to harness Buddhist philosophies to practice more effective and sustainable leadership. Illustrated through the stories of visionary and innovative leaders in many fields, including Elon Musk (Tesla), Malala Yousafzai (human rights), Howard Schultz (Starbucks), and Muhammad Yunus (microfinance and development), this volume

links an ancient Buddhist concept, known as the Noble Eightfold Path, to contemporary needs to develop an alternative paradigm to the excessive bottom-line focus and winner-take-all approach that has

come to dominate leadership practice in recent decades. The stunning rejection by the United Kingdom of the European Union and the divisive US presidential race of 2016 serve as a dramatic backdrop to complex social issues—from international terrorism and domestic police brutality to debates over immigration, climate change, and free trade that require creative solutions bringing together stakeholders from different fields and points of view. The Eightfold Path—characterized by the following elements: Right View, Right Intention, Right Speech, Right Action, Right Livelihood, Right Effort, Right Mindfulness, and Right Concentration—is an approach to leadership that balances individual and collective concerns while aligning pragmatic and spiritual priorities. Joan Marques, an accomplished author, speaker, and educator on spirituality in organizations, with extensive experience in teaching and applying Buddhist principles, demonstrates how the Eightfold Path can inform practices and decisions that result in long-term communal benefits, and, in the process, develop more mindful and conscientious leaders capable of tackling multifaceted challenges.