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Soggetti	International business enterprises—Cross-cultural studies Employees—Coaching of Manpower policy Management—Study and teaching Project management Cross-Cultural Management Coaching Human Resource Development Management Education Project Management
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Nota di contenuto	Chapter 1. Why another Intercultural Handbook? -- Chapter 2. Intercultural Competence as Intuitive Access to Alien Cultures -- Chapter 3. Access to Other Cultures: Means, Ways and Possibilities -- Chapter 4. Cultures of Our World -- Chapter 5. Bridging Cultures in Everyday Life -- Chapter 6. Surmounting Cross Cultural Barriers in International Projectmanagement.
Sommario/riassunto	This book provides readers with a comprehensive guide to other cultures – the often-unfamiliar ways that people from other cultures think, speak and act. As such, it helps readers identify potential and real conflicts, and to take appropriate action so as to build successful relationships. The book draws on the authors' combined experience from international line management and international projects, as well

as teaching seminars and coaching clientele from around the globe. It offers an essential resource for anyone involved in transnational business and cross-border relationships.

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