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Collana	Demographic Transformation and Socio-Economic Development, , 2543-0041 ; ; 12
Disciplina	649.33
Soggetti	Demography Maternal and child health services Population Maternal and Child Health Population Economics
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1. Why Promote Early Initiation of Breastfeeding? -- 2. Research Methods and Data Sources -- 3. State of the Art of Socio-Demographic Approaches to Breastfeeding in Sub-Saharan Africa -- 4. What Determined how Soon Mothers put their Child to the Breast after Birth in Niger -- 5. What change in Early Breastfeeding from Family and Community Perspectives in Pilot Study Areas of Niger -- Conclusions and Recommendations.
Sommario/riassunto	This book investigates the most effective behavior change communication (BCC) strategies to reach socio-economically vulnerable mothers to promote early initiation of breastfeeding after birth in rural Niger. It thereby goes beyond conventional research frameworks by looking into multifaceted indicators including socio-economic and demographic status of mothers, environmental health, family and community based social network and typology of field activities. The book analyses demographic indicators by using field based pragmatic perspectives to scrutinise what the numbers tell in the local context. It also analyses a unique dataset of non-health related indicators such as income poverty to measure socio-economic vulnerability of mothers,

involvement of and interactions with other family and community actors in child healthcare in addition to conventional socio-economic, demographic and health seeking behavioural indicators. The book draws policy and strategy recommendations based on the thorough analysis of each risk and protective factor for breastfeeding after birth to redirect technical and financial investment towards its most effective use for the optimal coverage of populations deprived from access to basic health and social services. As such this book is a very valuable read to researchers, public health and nutrition experts and decision makers in child health.

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