

1. Record Nr.	UNINA9910338051203321
Titolo	Capitalists, Business and State-Building in Chile / / edited by Manuel Llorca-Jaña, Rory M. Miller, Diego Barría
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783030141523 3030141527
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (xx, 332 pages)
Collana	Studies of the Americas
Disciplina	330.983 322.30983
Soggetti	America - Politics and government International economic relations Political science Entrepreneurship New business enterprises American Politics International Political Economy' Political Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction: Business History in Chile in the Twentieth Century -- 2. Entrepreneurial Families, Inheritances and Wealth Transfers: The Edwards Family and their Transition from Entrepreneurs to Rentiers, 1880-1914 -- 3. Baburizza: A Business Group in Chile in the First Half of the Twentieth Century -- 4. Managed Decline, Headlong Retreat or Entrepreneurial Failure? British Nitrate Producers and the Withdrawal from Chile, 1920-1930 -- 5. Riding on a Roller-Coaster: The Rise and Decline of the Anglo South American Bank -- 6. Economic Policy and Foreign Capital in the Creation and Rise of Copec -- 7. Chile's Business Network in 1939: Between the Global Crisis and Adaptation to State-led Industrialization Policies -- 8. Electricity Generation and Electric Power in Chile before 1975 -- 9. On the Origins of the '(Neo) liberal Project' in Chile: Entrepreneurs in the 1950s -- 10. Chilean

Sommario/riassunto

Throughout the twentieth century, the Chilean business elite has played a central role in the country, not just as entrepreneurs but also as political and social actors. The chapters in this book, the first in English on the history of Chilean business, focus on the importance of diversified family business groups in twentieth-century Chile, their dynamics, organisation, and management, and their interaction with foreign investors and the state. Using a range of company and government archives, as well as other contemporary sources in Chile, Britain, and the United States, the individual authors pay particular attention to many key topics: the evolution of the Edwards family businesses, those of Pascual Baburizza, Chilean corporate networks, British firms in the nitrate industry, the Anglo South American Bank, the Copec group, Compañía Explotadora de Tierra del Fuego, the energy sector, SOFOFA (the industrialists' association), and the recent growth of Chilean multinationals. Manuel Llorca-Jaña is Professor of Economic History at the Universidad de Santiago de Chile, Chile. Rory M. Miller is Honorary Research Fellow at the University of Liverpool Management School, UK. Diego Barría is Professor of Public Administration and Policy at the Universidad de Santiago de Chile, Chile.

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