1. Record Nr. UNINA9910338039703321 Proceedings of the Second International Conference on the Future of **Titolo** ASEAN (ICoFA) 2017 - Volume 1: Business and Social Sciences // edited by Ahmad Nizan Mat Noor, Zeti Zuryani Mohd Zakuan, Sarina Muhamad Noor Pubbl/distr/stampa Singapore:,: Springer Singapore:,: Imprint: Springer,, 2019 **ISBN** 981-10-8730-X Edizione [1st ed. 2019.] Descrizione fisica 1 online resource (579 pages) Disciplina 341.2473 Soggetti Asia—Politics and government Southeast Asia—History Mass media—Political aspects Finance, Public—Islamic countries Social sciences—Philosophy **Asian Politics** History of Southeast Asia Media Policy Islamic Finance Social Philosophy Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Part A: Business Management, Marketing and Economics -- Part B: Nota di contenuto History, Politics and Sociology, Public policy and philosophy -- Part C: Islamic Finance and Accounting -- Part D: Language, Literature, Media and Journalism -- Part E: Law and Education -- Part F: Tourism, Hospitality and Food Service. This book examines how business, the social sciences, science and Sommario/riassunto technology will impact the future of ASEAN. Following the ASEAN

VISION 2020, it analyses the issues faced by ASEAN countries, which are diverse, while also positioning ASEAN as a competitive entity through partnerships. On the 30th anniversary of ASEAN, all ASEAN leaders agreed to the establishment of the ASEAN VISION 2020, which

delineates the formation of a peaceful, stable and dynamically developed region while maintaining a community of caring societies in Malaysia, Indonesia, Singapore, Brunei, Vietnam, Thailand, the Philippines, Myanmar, Laos and Cambodia. In keeping with this aspiration, Universiti Teknologi MARA (UitM) Perlis took the initial steps to organise conferences and activities that highlight the role of the ASEAN region. The Second International Conference on the Future of ASEAN (ICoFA) 2017 was organised by the Office of Academic Affairs, Universiti Teknologi MARA Perlis, to promote more comprehensive integration among ASEAN members. This book, divided into two volumes, offers a useful guide for all those engaged in research on business, the social sciences, science and technology. It will also benefit researchers worldwide who want to gain more knowledge about ASEAN countries.