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Nota di contenuto	An Introduction to: Globalization and Development—Entrepreneurship, Innovation, Business and Policy Insights from Asia and Africa -- Part I: Entrepreneurship and Innovation -- Global Entrepreneurship Capacity and Entrepreneurial Attitude Indexing Based on the Global Entrepreneurship Monitor (GEM) Dataset -- Winners for Tomorrow Need More Innovation and More Entrepreneurs: Lessons Learned from Tunisia, Morocco and Jordan -- Fostering Inclusive Innovation in Developing Economies: An Integrative Framework for Multinational Enterprises -- Management of Innovation in Developing Economies -- Modelling Factors of Innovation Management for Its Implementation in MSMEs of Developing Countries: An IRP Approach -- Assessing the Entrepreneurial Ecosystem of Oman and Discovering the Innate Suitability of Islamic Finance -- Part II: Business and Policy Insights from Asia and Africa -- Developing Chinese Economy Overseas: Cross-Cultural Dilemmas in Chinese–Dutch Mergers and Acquisitions -- Compensating Impact of Globalisation Through Fairtrade Practices --

Crowdlending: A Global Phenomenon Arrives to Sub-Saharan Africa -- From Globalization to Glocalization: An Indian Perspective -- Doing Business in the Arab World: Unlocking the Potential of Wasta -- Globalization and the Performance of Selected Multinational Firms in Nigeria -- Ethnic Food Products in International Trade: ASEAN Agro-food Products' Marketing Strategy in Canadian Market -- International Alliance Strategies: A Case Study of the Indonesian Medical Device Industry -- Philippine Apparel Brands Versus Super-Leaguers: A Case Analysis of the Apparel Industry in Southeast Asia.

Sommario/riassunto

Over time, globalization has evolved into a shared journey of humanity, involving entrepreneurship, innovation, business and policy advances around the world. This book explores the link between globalization and development, and reveals the dynamics, strengths and weaknesses, trends in and implications of globalization in Asia and Africa. Presenting papers by respected experts in the field, it shares essential insights into the status quo of globalization processes and structures, identifies the opportunities and threats that globalization faces, and sheds light on the path to global peace. Topics range from using fair-trade practices to compensate for the impacts of globalization; to lessons learned for tomorrow from Tunisia, Morocco and Jordan; as well as emergent topics such as global entrepreneurship capacity and developing the Chinese economy overseas.
