

1. Record Nr.	UNINA9910338022803321
Autore	Wu Wenyuan
Titolo	Chinese Oil Enterprises in Latin America : Corporate Social Responsibility // by Wenyuan Wu
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	3-319-89863-9
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (XVII, 228 p. 5 illus.)
Collana	Latin American Political Economy
Disciplina	320.4
Soggetti	Latin America—Politics and government Asia—Politics and government Economic development Social change Political economy Latin American Politics Asian Politics Development and Social Change Regional Development International Political Economy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction/Mapping the Terrains- 2. Chinese Oil Investments in Latin America: Evolution, Behavior, and Motivations -- 3. Determinants of CSR Commitments: A Theoretical Dimension -- 4. Chinese Oil Investments in Ecuador and Peru: The Role of Indigenous Civil Society and Government Regulations.-5. New Investments in Argentina and Colombia: CSR, Regulatory Regime Centrality and Openness.-6. Chinese Oil Investment in Venezuela: Could the Business Case Work in the absence of Exogenous Motivators -- 7. Conclusion: Summary of Findings and the Way Forward.
Sommario/riassunto	This book focuses on corporate social responsibility (CSR) records of Chinese oil investments in five Latin American countries: Peru, Ecuador, Argentina, Colombia, and Venezuela. These investments have been

spearheaded by China's national oil companies and their behavior has been scantily studied. The author uses comparative case studies to empirically examine existing theories of CSR. By using oil companies as the basic unit of analysis, this project adds a micro-level dimension to the field of China-Latin America relationship. It is ideal for audiences interested in the political economy of the oil industry, China, Latin America, and corporate social responsibility. Wenyuan Wu is an independent researcher. Her work focuses on corporate social responsibility, China-Latin America relations and energy governance.
