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Sommario/riassunto	Learn how to make an impact in the web world. This short book shows you that the best way to become an expert and a thought leader is to thoroughly research a topic and then publish a book on it. The great thing about writing a book is that you don't have to risk anything - all you need is a few hours of writing per week and in no time you can have your own book that you can sell, give away at conferences, and prominently feature on your resume. Since author Azat Mardan published his first book, several high profile tech companies have tried to recruit him and his experience is not an exception! Write Your Way To Success covers everything that he has learned through publishing – see how you can do the same!