

1. Record Nr.	UNINA9910337927903321
Titolo	More than Beef, Pork and Chicken – The Production, Processing, and Quality Traits of Other Sources of Meat for Human Diet // edited by José Manuel Lorenzo, Paulo E. S. Munekata, Francisco J. Barba, Fidel Toldrá
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-05484-5
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (421 pages)
Disciplina	338.176
Soggetti	Food science Chemistry, Organic Food Science Organic Chemistry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Meat in the human diet: a biosocial perspective -- 2. Meat quality, brands and consumer trends -- 3. Horsemeat: increasing quality and nutritional value -- 4. Camel carcass and meat quality characteristics -- 5. Carcass characteristics and meat quality of bison, buffalo, and yak -- 6. Carcass characteristics and meat quality of sheep and goat -- 7. Carcass traits and meat quality of rabbit, hare, guinea pig and capybara -- 8. Wild boar - Production, meat quality traits and derived products -- 9. Carcass characteristics and meat quality of deer -- 10. Carcass characteristics, meat quality and nutritional profile of pheasant, quail and Guinea fowl -- 11. Goose, Duck and Garganey -- 12. Meat production from wild kangaroo: the species, industry, carcass characteristics and meat quality traits -- 13. Exotic meats: An alternative food source.
Sommario/riassunto	This comprehensive work explores the demand, supply and variable consumer attitude toward a wide variety of unconventional and exotic animal species that are consumed in different parts of the world. Individual chapters focus on the consumption of horse meat, camel, buffalo, sheep, rabbit, wild boar, deer, goose, pheasant and exotic

meats such as alligator, snake, frog and turtle. For each type of animal species, the carcass characteristics, physico-chemical properties and nutritional value of the meat are extensively outlined. The consumer preference, behavior and perception of each type of meat are also covered, with focus on important factors from sensory properties to psychological and marketing aspects. In promoting a better understanding of the complexities involved in consumer decision making, this book aims to improve the competitiveness of the meat industry through effective informational strategies that can increase consumer acceptance of more convenient, healthy and environmentally friendly meat choices. More than Beef, Pork and Chicken – The Production, Processing, and Quality Traits of Other Sources of Meat for Human Diet also focuses on the important role meat plays in the human diet and the evolution of the species. Beneficial factors such as protein, B complex vitamins, zinc, selenium and phosphorus are detailed. Negative factors are discussed as well, with issues such as fat and fatty acid content being addressed for each type of meat presented. In exploring the full range of nutritional benefits, consumer acceptance and carcass characteristics in a large quantity of different types of animal meats from all over the world, this book offers incredible value to researchers looking for a single source on unconventional meat processing. .

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