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Nota di contenuto	1. The Environmental Communication under the magnifying lens -- 2. Journalism and Environment: two opposed trends which attract each other -- 3. Which shades of "green" are the new Nets of communication disseminating? -- 4. Communicating the Environment at the state of art. Ciak /Action!- 5. Communicating the Environment in the Green and Circular Economy -- 6. Communicating the Environment is a "public right and duty" -- 7. Eco-communication: environmental management, big events and legal eco-language -- Bibliography.
Sommario/riassunto	This book, based on authoritative sources and reports, links environmental communication to different fields of competence: environment, sustainability, journalism, mass media, architecture, design, art, green and circular economy, public administration, big event management and legal language. The manual offers a new, scientifically based perspective, and adopts a theoretical-practical approach, providing readers with qualified best practices, case studies and 22 exclusive interviews with professionals. A fluent style of writing leads the readers through specific details, enriching their knowledge

without being boring. As such it is an excellent preparatory and interdisciplinary academic tool intended for university students, scholars, professionals, and anyone who would like to know more on the matter.
