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Sommario/riassunto	This book provides an essential overview of trade between Brazil and China, analyzes the regulatory framework for Brazil's foodstuff exportation and China's foodstuff importation, and identifies the main products, market shares, barriers to market access, and e-commerce strategies. The book also addresses the importance of consumer health and the latest developments regarding the United Nations Guidelines for Consumer Protection. Lastly, based on the statistics for Brazil's food exports to Mainland China, Hong Kong and Macau as separate customs areas, the book explores the role of Macau and calls for intensifying its links with Portuguese-speaking countries, including Brazil. .

