

1. Record Nr.	UNINA9910337825003321
Autore	Wei Dan
Titolo	Food Exports from Brazil to China : A Legal and Economic Analysis // by Dan Wei, Ângelo Patr�cio Rafael, Almeida Zacarias Machava, Ana C�ndida Muniz Cipriano, Daniel Freire e Almeida
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-19645-3
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (102 pages)
Collana	SpringerBriefs in Law, , 2192-855X
Disciplina	363.1926 343.0760981
Soggetti	International law Trade Food—Biotechnology Business Commerce Globalization Markets International Economic Law, Trade Law Food Science Emerging Markets/Globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This book provides an essential overview of trade between Brazil and China, analyzes the regulatory framework for Brazil's foodstuff exportation and China's foodstuff importation, and identifies the main products, market shares, barriers to market access, and e-commerce strategies. The book also addresses the importance of consumer health and the latest developments regarding the United Nations Guidelines for Consumer Protection. Lastly, based on the statistics for Brazil's food exports to Mainland China, Hong Kong and Macau as separate customs areas, the book explores the role of Macau and calls for intensifying its

links with Portuguese-speaking countries, including Brazil. .
