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Nota di contenuto	<p>1. Shifts in Business-Politics Paradigms: Exploring Lessons and Future Growth -- 2. Trends in Agricultural production and Productivity Growth in India: Challenges to sustainability -- 3. Unraveling the power of talent analytics: Implications for enhancing business performance -- 4. The Impact of Customer Relationship Management (CRM) Practices on Customer Satisfaction -- 5. Customer Expectations at the Urban Bottom of Pyramid in India: A Grounded Theory Approach -- 6. A qualitative study on work-family conflict, social support and response mechanisms of individuals working in multi-national corporations -- 7. Does Corporate Governance affect the financial performance and quality of financial reporting of companies? A study on selected Indian Companies -- 8. Factors Impacting Purchase of Private Labels in India -- 9. Drifts in Banking Business and Deepening Losses amidst the Insolvency and Bankruptcy Code, 2016 -- 10. Impact of Demographic Variables on the Attitude towards Violence and Cooperation with Police: A study of Extremism affected areas in Odisha, India -- 11. Emotional intelligence at workplace: A Comparative study of male and female bank Employees in public sector -- 12. Role of Leadership Style on Corporate Entrepreneurship and Firm Innovativeness: Learnings from Startups in Emerging Markets -- 13. Analysis of factors of benefits and disadvantages in the business scenario of North East India - The entrepreneur's perspective -- 14. Relationship between Employee Mobility and Organizational Creativity to improve Organizational Performance: A Strategic Analysis -- 15. Persuasion and dissuasion via social networking sites: The influence of word-of-mouth on consumer activism -- 16. Relationship between the exports and the BRICS' Gross Domestic Product: A BVAR approach for the period 1978-2016 -- 17. Consumer Behavior in Social Media: A Thematic Exploration and an Agenda for Future Inquiry -- 18. Diffusion of reverse innovations across markets: An agent-based model -- 19. Relationship Lending and Entrepreneurial Behavior: Analyzing Empirical Evidences -- 20. The impact of corporate governance in efficiency of Nepalese commercial banks -- 21. Impact of corporate governance on dividend policy of Nepalese enterprise -- 22. Impact of Ownership Structure and Corporate Governance on Capital Structure of Nepalese Listed Companies -- 23. Effect of board diversity and corporate governance structure on operating performance: Evidence from the Nepalese enterprises.</p>
Sommario/riassunto	<p>This volume critically analyzes the convergence of technology, business practices, public policies, political ideologies, and societal values for improving business performance at the global-local paradigm. It also enriches knowledge on contemporary business strategies against conventional wisdom of managing companies today. Shifts in the global economic and political order have significantly affected the business patterns within developed, developing, and emerging markets. The reversal of political ideologies from liberal to protectionist business frameworks are disrupting the trade flows that were rooted in the international economy since the mid-twentieth century. The essays contemplate developing new visions and business perspectives to match with the changing political ideologies in emerging markets. This volume will serve as a valuable tool to readers looking for global</p>

market management strategies to generate cost-effective business models and create convergence with political and social values to drive better governance of businesses.
