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Nota di contenuto	Chapter 1: Introduction -- Part 1: Theories and Models -- Chapter 2: The Relationship between Intellectual Capital and Sustainability. An Analysis of Practitioner's Thought -- Chapter 3: Intellectual Capital as a Driver to Science, Technology and Innovation Strategies -- Chapter 4: Intellectual Capital and Innovation for Sustainable Smart Cities: The Case of N-Tuple of Helices -- Chapter 5: Intellectual Capital & Creative Economy as Key Drivers of Competitiveness in the Knowledge and Innovative-based Society. Challenges and Opportunities for Cultural & Creative Communities -- Part 2: Cases and Applications -- Chapter 6: Happy Employees and Happy Customers – The role of Intellectual Capital in Supporting Sustainable Value Creation in Organizations -- Chapter 7: Intellectual Capital Management and Sustainability Actions in Brazilian Organizations -- Chapter 8: Visualization of IC for

Improving Green Innovations in SMEs -- Chapter 9: Eco-knowledge Hubs of Leveraging Intellectual Capital Green Governance -- Chapter 10: Intellectual Capital in Higher Education for Sustainability: An Analysis of Public Universities in Southeastern Brazil -- Chapter 11: A Visual Representation of Technology Transfer Office Intellectual Capital Access -- Chapter 12: National Intellectual Capital Influence On Innovation and Sustainability -- Chapter 13: Afterword. .

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Sommario/riassunto

The objective of this book is to explore the relationship between intellectual capital management and the sustainable development of organizations and society. To do so, it introduces readers to the topic of intellectual capital in the context of several connected entities such as organizations, cities and regions, sharing insights that both reflect the status quo and demonstrate the need for further action. In closing, the book presents practical cases to verify the impact of intellectual capital management on sustainable and competitive development.

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