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Titolo	Managing by the Bhagavad Gt : Timeless Lessons for Today's Managers / / edited by Satinder Dhiman, A. D. Amar
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Descrizione fisica	1 online resource (337 pages)
Collana	Management, Change, Strategy and Positive Leadership, , 2662-3099
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Preface. Pronunciation Key -- Chapter 1: The Text, Context and the Message of the Gita -- Chapter 2: Training the Mind for the Knowledge and Creative Work -- Chapter 3: Do the Right Thing: The Ethical Philosophy of the Gita -- Chapter 4: Ten Key Management Messages from the Bhagavad Gita -- Chapter 5: Leadership and Communication of the Bhagavad Gita: Unity, Duty and Equanimity -- Chapter 6: Application for Gita 2:47 for Superior Business Performance During Industry 4.0 -- Chapter 7: Bhagavad Gita Approach to Stress Mitigation and Holistic Well-Being -- Chapter 8 Ethics of Enlightenment Leaders -- Chapter 9: rimad Bhagavad Gita and Knowledge Management with special focus on Jnana Yoga -- Chapter 10: The Bhagavad Gt as an Antidote To Duality -- Chapter 11: Bhagavad Gt and Management: A New Perspective -- Chapter 12: Values Based Management: Guided by the Bhagavad Gt -- Chapter 13: Distinguishing Revelation Politics from Salvation Theology in the Bhagavad Gt's Message for Leaders and Managers -- Chapter 14: Lokasamgraha: An Indigenous Construct

Sommario/riassunto

Drawing upon the timeless wisdom of the Bhagavad Gt, a philosophical-spiritual world classic, this professional book highlights the spiritual and moral dimensions of management using an inside-out leadership development approach. It interprets the Bhagavad Gt's teachings on the personality types and psychological makeup of managers and employees; self-knowledge and self-mastery; and the leadership concepts of vision, motivation, and empowerment. This book covers topics such as training of the mind, ethical leadership, communication, stress management, and corporate social responsibility (CSR). Collectively, the enclosed contributions provide managers with an enhanced outlook on management functions such as leading, planning, organizing, and controlling in today's organizations, particularly those run by knowledge workers. Management research in the 20th century has mainly focused on the industrial paradigm characterized by a hierarchical structure of authority and responsibility with an individualistic focus on the personality of the manager. However, this traditional paradigm cannot solve many of the problems that confront leaders and managers today. Recent studies have shown that values traditionally associated with spirituality—such as integrity, honesty, trust, kindness, caring, fairness, and humility—have a demonstrable effect on managerial effectiveness and success. Although traditionally interpreted as a religious-spiritual text, the Bhagavad Gt teaches these values which can be extrapolated and applied to practical management lessons in today's corporate boardrooms. Applying the text of the Bhagavad Gt to the context of management, this book views the manager as an “enlightened sage” who operates from higher stance, guided by self-knowledge and self-mastery. It demonstrates how character is the key ingredient for effective management and leadership. This book is therefore applicable to all managers, from first-line to CEOs, in their management and leadership roles in organizations. .

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