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Autore	Skorin-Kapov Jadranka
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Soggetti	Business ethics
	Motion pictures and television
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Nota di contenuto	1 Introduction 2 Ethical Positions and Decision Making 3 Mythical Structure of Narration, Cinematic Elements, Film Genres 4 Financial Machinations and Ethical Perspectives 5 Workplace Harassment, Violence, Inequity, and Inequality 6 Professional and Business Ethical Challenges 7 Business, Environment, Society 8 Career Pressures, Responsibility, Identity.
Sommario/riassunto	This book considers ethical issues arising in professional and business settings and the role of individuals making decisions and coping with moral dilemmas. It starts by elaborating on critical thinking and on normative ethical theories, subsequently presenting the structure and cinematic elements of narrative film. These two avenues are tools for evaluating films and for discussions on various ethical problems in contemporary business, including: the corporate and banking financial machinations (greed, fraud, social responsibility); workplace ethical challenges (harassment, violence, inequity, inequality); professional and business ethical challenges (corruption, whistleblowing, outsourcing and downsizing); and personal responsibility and identity challenges due to career pressures, loss of privacy and cyber harassment, and job structure changes in light of changing technology. Readers can benefit from engagement in filmic narratives, as a simulated environment for

1.