

1. Record Nr.	UNINA9910337812503321
Autore	Weiss Antonio E
Titolo	Management Consultancy and the British State : A Historical Analysis Since 1960 // by Antonio E. Weiss
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	3-319-99876-5
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (355 pages)
Disciplina	001.068
Soggetti	Business consultants Management Great Britain—History Europe—History—1492- Business Consulting History of Britain and Ireland History of Modern Europe
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- 2. Planning, 1960s-1970s -- 3. Reorganising, 1970s: The 1974 National Health Service Reorganisation and McKinsey & Company -- 4. Automating, 1980s: Arthur Andersen and the Operational Strategy -- 5. Delivering, 1990s-2000s -- 6. Conclusions.
Sommario/riassunto	This book traces the emergence and development of the relationship between management consultancies and the British state. It seeks to answer three questions: why were management consultants brought into the machinery of the state; how has state power been impacted by bringing profit-seeking actors into the machinery of the state; and how has the nature of management consultancy changed over time? The book demonstrates the role consultants played in major developments in the postwar period. Specific case studies interrogate how consultancies influenced the policy fields of health service reform and social security benefits. This book will redefine debates amongst business historians and historians of the postwar British state about the nature of management consultancy and public sector reform.

