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| Titolo | Corporate Social Responsibility in Brazil : The Future is Now // edited by Christopher Stehr, Nina Dziatzko, Franziska Struve |
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| ISBN | 3-319-90605-4 |
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| Descrizione fisica | 1 online resource (XXXVIII, 418 p. 94 illus.) |
| Collana | CSR, Sustainability, Ethics & Governance, , 2196-7083 |
| Disciplina | 174.4 |
| Soggetti | Business ethics Sustainability Community development Social service Renewable energy sources Latin America - Economic conditions Business Ethics Social Work and Community Development Renewable Energy Latin American/Caribbean Economics |
| Lingua di pubblicazione | Inglese |
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| Nota di contenuto | Part I: Standards and Reporting -- Part II: Finance -- Part III: Environment -- Part IV: Compliance -- Part V: Education -- Part VI: Cases. . |
| Sommario/riassunto | This book examines the practice of corporate social responsibility (CSR) in Latin America, with a particular focus on Brazil. Drawing on historical developments and theoretical reflections alike, it introduces readers to the state of the art in Brazilian CSR. The authors present a range of regulatory and entrepreneurial frameworks that form the basis for business and CSR activities in Brazil. In a number of detailed case studies from various Brazilian institutions and enterprises, the book provides revealing insights into the practice of sustainable and responsible business conduct in this country. Subsequent chapters show the effects of anti-corruption laws, which have since informed |

corporations' compliance agendas, and discuss recent, massive corruption scandals. Generally speaking, the book provides a highly informative and practice-oriented resource that successfully reconciles an ostensible contradiction – corporate social responsibility and Brazil.
