Record Nr. UNINA9910337811603321 Autore Muñoz-Seca Beatriz Titolo How to Get Things Right [[electronic resource]]: A Guide to Finding and Fixing Service Delivery Problems / / by Beatriz Muñoz-Seca Cham:,: Springer International Publishing:,: Imprint: Palgrave Pubbl/distr/stampa Macmillan, , 2019 **ISBN** 3-030-14088-1 Edizione [1st ed. 2019.] Descrizione fisica 1 online resource (205 pages): illustrations Collana **IESE Business Collection** 658 Disciplina Soggetti Business Production management Service industries Management Industrial management Knowledge management Tourism Popular Science in Business and Management **Operations Management** Services Innovation/Technology Management **Knowledge Management Tourism Management** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto 1. The Operations Puzzle -- 2. No Hire, No Fire -- 3. Unlock Capacity to Tackle Higher Value-added Tasks -- 4. The Contribution Margin and Tribes -- 5. What Shall we Do with the Pop-ups: On-the-spot Innovations Can Create Unforseen Problems -- 6. The Five-star Constellation and Knowledge Pills -- 7. Problem-solving Tracks and Service Modules -- 8. Altogether Now: We Need Everybody's Effort Implementing the '9 Questions' Tool -- 9. Concluding Thoughts. . Sommario/riassunto In How to Make Things Happen, we learnt that knowledge is the

fundamental driver of service efficiency. In this new book, the author

follows four very different companies in the finance, gas and tourism sectors as they implement the Service Problem Driven Management Model (SPDM) to improve their operations. With real examples and plenty of practical tips, anecdotes and actionable ideas for real life implementation, this book will teach you how to: Perform a capacity analysis Implement new ideas by transforming pop-ups into prototypes Discover knowledge pills to accelerate learning Develop service modules and problem tracks Put problem solving at the heart of excellent service delivery Offering a rare insight into how to unblock service problems and the realistic challenges you will encounter along the way, this book shows you how to make things happen and more importantly, how to get them right.