

1. Record Nr.	UNINA9910337810303321
Autore	Kumar B. Rajesh
Titolo	Wealth Creation in the World's Largest Mergers and Acquisitions : Integrated Case Studies // by B. Rajesh Kumar
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-02363-X
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (xii, 359 pages)
Collana	Management for Professionals, , 2192-8096
Disciplina	658.15
Soggetti	Business enterprises - Finance Corporations - Finance Personal finance Pensions Business Finance Corporate Finance Personal Finance/Wealth Management/Pension Planning Fusió d'empreses Adquisició d'empreses Rendibilitat Gestió financera Estudi de casos Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. Theoretical Perspectives on Mergers and Acquisitions -- Chapter 2. Vodafone Acquisition of Mannesmann -- Chapter 3. American Online -Time Warner Merger and other restructuring -- Chapter 4. Acquisitions by Verizon,- Chapter 5. Dow DuPont Merger -- Chapter 6. Mergers and Acquisitions by Anheuser Busch InBev -- Chapter 7. Merger of Kraft and Heinz Company -- Chapter 8. Acquisitions by Pfizer -- Chapter 9. Exxon Mobil Merger -- Chapter 10. Citicorp -Travelers Group Merger -- Chapter 11. AT&T -Time Warner Acquisition -- Chapter 12. ABN AMRO Acquisition by RFS holding --

Chapter 13. Glaxo SmithKline Merger -- Chapter 14. Acquisitions by Royal Dutch Shell -- Chapter 15. Bell South Merger with AT&T -- Chapter 16. Comcast acquisition of AT&T Broadband -- Chapter 17. Key Mergers of J P Morgan Chase -- Chapter 18. Charter Communication acquisition of Time Warner Cable -- Chapter 19. Actavis-Allergan Merger Deal -- Chapter 20. Dell's Acquisition of EMC -- Chapter 21. Altria Group's spin off of Philip Morris International Inc -- Chapter 22. Vodafone Air Touch Merger -- Chapter 23. Bell Atlantic- GTE Merger -- Chapter 24. British Petroleum merger with Amoco -- Chapter 25. Qwest merger with US West -- Chapter 26. WorldCom's Acquisition of MCI -- Chapter 27. Microsoft's acquisition of LinkedIn -- Chapter 28. Procter &Gamble's Acquisition of Gillette -- Chapter 29. Oracle's hostile takeover of PeopleSoft -- Chapter 30. Mergers and Acquisitions by Bank of America -- Chapter 31. Gaze de Franc Merger with Suez -- Chapter 32. Sanofi-Aventis Merger -- Chapter 33. Bayer's Acquisition of Monsanto -- Chapter 34. Roche Holding's acquisition of Genentech -- Chapter 35. France Telecom SA- Orange PLC Merger -- Chapter 36. Merck-Schering Plough Corp Merger -- Chapter 37. Astra-Zeneca Merger -- Chapter 38. HP Compaq Merger -- Chapter 39. Major Acquisitions by Facebook -- Chapter 40. JDS Uniphase Corp and SDL Inc. Merger -- Chapter 41. KKR's acquisition of First Data -- Chapter 42. Lucent Technologies Acquisition of Ascend Communications -- Chapter 43. Vivendi Seagram Deal -- Chapter 44. Daimler Chrysler Merger -- Chapter 45. Arcelor Mittal Merger.

---

#### Sommario/riassunto

This book highlights research-based case studies in order to analyze the wealth created in the world's largest mergers and acquisitions (M&A). This book encourages cross fertilization in theory building and applied research by examining the links between M&A and wealth creation. Each chapter covers a specific case and offers a focused clinical examination of the entire lifecycle of M&A for each mega deal, exploring all aspects of the process. The success of M&A are analyzed through two main research approaches: event studies and financial performance analyses. The event studies examine the abnormal returns to the shareholders in the period surrounding the merger announcement. The financial performance studies examine the reported financial results of acquirers before and after the acquisition to see whether financial performance has improved after merger. The relation between method of payment, premium paid and stock returns are examined. The chapters also discuss synergies of the deal-cost and revenue synergies. Mergers and acquisitions represent a major force in modern financial and economic environment. Whether in times of boom or bust, M&As have emerged as a compelling strategy for growth. The biggest companies of modern day have all taken form through a series of restructuring activities like multiple mergers. Acquisitions continue to remain as the quickest route companies take to operate in new markets and to add new capabilities and resources. The cases covered in this book highlights high profile M&As and focuses on the wealth creation for shareholders of acquirer and target firms as a financial assessment of the merger's success. The book should be useful for finance professionals, corporate planners, strategists, and managers.

---