

1. Record Nr.	UNINA9910337809603321
Autore	Helmold Marc
Titolo	Progress in Performance Management : Industry Insights and Case Studies on Principles, Application Tools, and Practice // by Marc Helmold, Warda Samara
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-030-20534-7
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (198 pages)
Collana	Management for Professionals, , 2192-8096
Disciplina	658.3 658.3125
Soggetti	Leadership Production management Personnel management Business Strategy/Leadership Operations Management Human Resource Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Performance Management (PM) over the Entire Value Chain -- PM as Integral Part of the Corporate Strategy -- Excellence in PM -- PM in the Upstream Value Chain -- PM in Operations -- PM in the Downstream Value Chain -- PM Models and Concepts -- Tools in PM -- PM in Project Management -- Financial PM -- PM in NGO and NPO -- PM in Human Resources -- Industry 4.0 and Artificial Intelligence (AI) in PM -- PM in Different Cultures and Internationalisation. .
Sommario/riassunto	This book provides a holistic and pragmatic approach to performance management throughout the business value chain, and demonstrates the optimal design and use of performance management in order to achieve competitive advantage. A wealth of best practices, case studies and real-world examples are used to reveal the diversity of performance measurement methods, methodologies and principles in practice. Readers will gain comprehensive insights into the status quo of performance management, including primary functions such as

supply, operations and sales, and secondary functions like finance, human resources, and information systems. Focusing on 'best-in-class' performance excellence, the book offers the ideal guide for any organization pursuing competitive advantages across all corporate functions and focusing on value-adding activities.
