1.	Record Nr.	UNINA9910337809403321
	Autore	Hilliard Ivan
	Titolo	Coherency Management : An Alternative to CSR in a Changing World / / by Ivan Hilliard
	Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
	ISBN	3-030-13523-3
	Edizione	[1st ed. 2019.]
	Descrizione fisica	1 online resource (XI, 233 p. 24 illus., 2 illus. in color.)
	Disciplina	174.4 658.408
	Soggetti	Business ethics Social responsibility of business Industrial management—Environmental aspects Business Ethics Corporate Social Responsibility Sustainability Management
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di contenuto	Chapter 1: The Limitations of Corporate Social Responsibility -- Chapter 2: The Expansive Business - Understanding Organizational Interconnectivity -- Chapter 3: Organizational Autocracy -- Chapter 4: Stakeholder Politics -- Chapter 5: Wasted Resources and Lost Opportunities in Being Responsible -- Chapter 6: Reassessing Individual Contribution to Organizational Success -- Chapter 7: Organizational Structures and Objectives -- Chapter 8: Organizational Incoherency -- Chapter 9: The Coherency Framework -- Chapter 10: Reassessing the Inputs that Drive Value -- Chapter 11: Reverse Engineering for Strategic Coherency - Looking to the Future to Organize for the Present -- Chapter 12: Systems Theory Feedback for Operational Coherency -- Chapter 13: Pillar Measurements - Evaluating Coherency Pillars -- Chapter 14: The 360° Organizational Analysis - Producing a Coherent Whole.
	Sommario/riassunto	This book presents a new approach to corporate responsibility based on the concept of coherency, permitting better understanding and

management of the conflicting forces that strive to create value across the stakeholder spectrum. In doing so, it provides an alternative to the limited and ineffective role currently played by Corporate Social Responsibility (CSR), and offers an approach more in line with the needs of a sustainable society. Hilliard introduces several new concepts in management philosophy and presents an innovative and original framework for managing organizational responsibilities in a coherent manner.