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Nota di contenuto	Chapter 1: Introduction: The Concept of Diaspora from the Perspective of International Business and Economy -- PART 1: An Overview to Diaspora Networks in International Business -- Chapter 2: Diaspora and international business in the homeland: from impact of remittances to determinants of entrepreneurship and research agenda -- Chapter 3: Learning in various types of New Ventures – the role of “incoming” entrepreneurs -- Chapter 4: Leveraging the Caribbean Diaspora for Development: The role of network effects -- Chapter 5: A Taste of Home: The Nostalgia Trade and Migrant Economic Transnationalism -- PART 2: Positive and Negative Economic Activities in Diaspora Networks -- Chapter 6: Transnational investments of the Tunisian diaspora: Trajectories, skills accumulation and constraints -- Chapter 7: Transnational Entrepreneurship in a post-conflict society: Perspectives from Sri Lanka -- Chapter 8: A Portrait of the Current Portuguese Wave

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Sommario/riassunto

This contributed volume focuses on diasporans, their characteristics, networks, resources and activities in relation to international business and entrepreneurship. It presents an overview of diaspora concepts from an economic perspective, and analyzes the global-economic and societal effects and mechanisms, revealing both positive and negative aspects of diaspora activities. Providing insights into the socio-cultural influences, it discusses diaspora entrepreneurship and international business, the respective organisational models, investments and business types. Lastly it offers an assessment of managing diaspora resources and policymaking. This book was created by an interdisciplinary team of editors, co-authors and reviewers including historians, sociologists, psychologists, linguists and ethnologists, as well as experts in public policy, international business, marketing and entrepreneurship. This unique team (many of the authors are

themselves diasporans with an extensive understanding of their topic) provides the first global academic platform on the subject, combining the latest empirical evidence from developing, emerging, transitional and developed countries with various combinations of diaspora flows that to date have received little attention.
