

1. Record Nr.	UNINA9910337809103321
Titolo	Diaspora Networks in International Business : Perspectives for Understanding and Managing Diaspora Business and Resources // edited by Maria Elo, Indianna Minto-Coy
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-319-91095-7
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (XXIV, 652 p. 58 illus., 30 illus. in color.)
Collana	Contributions to Management Science, , 2197-716X
Disciplina	658.049
Soggetti	International business enterprises Ethnology Entrepreneurship New business enterprises Emigration and immigration International Business Ethnography Human Migration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Chapter 1: Introduction: The Concept of Diaspora from the Perspective of International Business and Economy -- PART 1: An Overview to Diaspora Networks in International Business -- Chapter 2: Diaspora and international business in the homeland: from impact of remittances to determinants of entrepreneurship and research agenda -- Chapter 3: Learning in various types of New Ventures – the role of “incoming” entrepreneurs -- Chapter 4: Leveraging the Caribbean Diaspora for Development: The role of network effects -- Chapter 5: A Taste of Home: The Nostalgia Trade and Migrant Economic Transnationalism -- PART 2: Positive and Negative Economic Activities in Diaspora Networks -- Chapter 6: Transnational investments of the Tunisian diaspora: Trajectories, skills accumulation and constraints -- Chapter 7: Transnational Entrepreneurship in a post-conflict society: Perspectives from Sri Lanka -- Chapter 8: A Portrait of the Current Portuguese Wave

of Qualified Emigrants -- Chapter 9: Four Lithuanian emigration waves: comparison analysis of the main host countries -- Chapter 10: Criminality, smuggling, counterfeit and trafficking -- A review of different types of criminal activities in diaspora networks -- PART 3: Diaspora and Socio-cultural Influences on Business -- Chapter 11: Shaking the Ethnic Minority Box: Conceptualizing the Impact of Context and Social Capital on the Entrepreneurial Activity of Minorities -- Chapter 12: Social Capital, Diaspora and Post Internationalization: A Developing Economy Case -- Chapter 13: Life-satisfaction of entrepreneurs in the diaspora: Embedded in transnational networks and international business -- Chapter 14: Socialising to Entrepreneurship: Issues in Diaspora Entrepreneurship and Multiculturalism in the UK -- Chapter 15: The role of linguistic resources in the institutional organization of the Armenian diaspora in Finland -- PART 4: Diaspora entrepreneurship and international business -- Chapter 16: Leadership Concepts for Diaspora Entrepreneurship -- What does Management and Organizational Theory Offer? -- Chapter 17: The role of diaspora entrepreneurship in economic integration of diasporans in the Polish context -- Chapter 18: The case story of Inga, an Estonian craft shop owner in Finland -- Chapter 19: The path of a successful entrepreneurial sojourner: A case study about Ilan Maimon -- Chapter 20: Japanese Entrepreneurs in Emerging Countries -- PART 5: Organization of Diaspora Capitals in international business -- Chapter 21: Diaspora networks in cross-border mergers and acquisitions -- Chapter 22: Internationalization intentions in domestic new technology-based firms: A comparison between immigrant and non-immigrant entrepreneurs -- Chapter 23: The use of new technologies by migrant entrepreneurs in two European cities -- Chapter 24: Understanding entrepreneurship and international business knowledge transfer by Diaspora Knowledge Networks: The Case of Honduras Global -- Chapter 25: Marketing and Diaspora tourism: Visual Online Learning Materials as tools to attract the Haitian Diaspora 'new generation' -- PART 6: Governance of Diaspora Resources and Policy-making -- Chapter 26: THE PHILIPPINES EXPERIENCE IN MANAGING DIASPORA RESOURCES: POLICIES AND INITIATIVES IN FACILITATING DIASPORA ENGAGEMENT -- Chapter 27: Entrepreneurship in an Institutionally Distant Context: Bangladeshi Diaspora Entrepreneurs in Denmark -- Chapter 28: Emigrants from the Western Balkans: The Region's Money Sacks? -- Chapter 29: Beyond Remittances: Understanding UK Diaspora Investment Platforms and Networks -- Chapter 30: Business ethics and human rights. The industrial involvement in the embeddedness of the Tibetan Community in Rikon, Switzerland -- Chapter 31: Conclusion and discussion: Towards a Multi-disciplinary Framing of Diaspora Networks in International Business.

Sommario/riassunto

This contributed volume focuses on diasporans, their characteristics, networks, resources and activities in relation to international business and entrepreneurship. It presents an overview of diaspora concepts from an economic perspective, and analyzes the global-economic and societal effects and mechanisms, revealing both positive and negative aspects of diaspora activities. Providing insights into the socio-cultural influences, it discusses diaspora entrepreneurship and international business, the respective organisational models, investments and business types. Lastly it offers an assessment of managing diaspora resources and policymaking. This book was created by an interdisciplinary team of editors, co-authors and reviewers including historians, sociologists, psychologists, linguists and ethnologists, as well as experts in public policy, international business, marketing and entrepreneurship. This unique team (many of the authors are

themselves diasporans with an extensive understanding of their topic) provides the first global academic platform on the subject, combining the latest empirical evidence from developing, emerging, transitional and developed countries with various combinations of diaspora flows that to date have received little attention.
