

1. Record Nr.	UNINA9910595067403321
Autore	Visvizi Anna
Titolo	Sustainability in International Business : Talent Management, Market Entry Strategies, Competitiveness
Pubbl/distr/stampa	Basel, : MDPI Books, 2022
Descrizione fisica	1 electronic resource (288 p.)
Soggetti	Film, TV & radio
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>In a context best characterized by uncertainty and volatility, it is necessary to rethink the key concepts and assumptions underpinning the broad debate on international business. In brief, the world is more interconnected than ever, yet—as the cases of COVID-19 and the war in Ukraine confirm—supply chains are not immune to developments in politics and society. Other factors weigh in on the analysis too. Moreover, as the context in which businesses operate is ever more competitive, traditional approaches to building a competitive edge and succeed in foreign markets need to be reconsidered. Talent management might be the missing link. Hence, this book makes a case for a more direct engagement of the research community with this topic.</p>

2. Record Nr.	UNINA9910337808503321
Titolo	Operational Research in the Digital Era – ICT Challenges : 6th International Symposium and 28th National Conference on Operational Research, Thessaloniki, Greece, June 2017 // edited by Angelo Sifaleras, Konstantinos Petridis
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-319-95666-3
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (176 pages)
Collana	Springer Proceedings in Business and Economics, , 2198-7254
Disciplina	001.30285
Soggetti	Operations research Management science Business information services Operations Research and Decision Theory Operations Research, Management Science IT in Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. Final Energy Consumption Forecasting by Applying Artificial Intelligence Models -- Chapter 2. Game theoretic approaches in cloud and P2P networks: Issues and challenges -- Chapter 3. A proactive model for joint maintenance and logistics optimization in the frame of Industrial Internet of Things -- Chapter 4. Adoption of Digital Currencies: The Companies' Perspective -- Chapter 5. Unemployment Prediction in UK by Using a Feedforward Multilayer Perceptron -- Chapter 6. Performance Evaluation of Routing Protocols for BIG Data application -- Chapter 7. Vehicle Routing Problem for Urban Freight Transportation: A Review of the Recent Literature -- Chapter 8. Development of a framework for the assessment of soft skills in the ICT sector -- Chapter 9. Cloud Computing Adoption Decision in E-government -- Chapter 10. A unified framework for decision-making process on social media analytics.
Sommario/riassunto	This proceedings volume highlights the role and importance of

Operational Research (OR) in the digital era and the underlying ICT challenges. The selected papers cover recent advances in all branches of operational research, mathematical modeling and decision making. It covers a wide range of key areas from digital economy, to supply chain management, and also finance. The book adopts an applied perspective that covers the contributions of OR in the broad field of business and economics linked with the discipline of computer science. The chapters are based on papers presented at the 6th International Symposium & 28th National Conference on Operational Research. Although the conference is organized by the Hellenic Operational Research Society (HELORS), the contributions in this book promotes international co-operation among researchers and practitioners working in the field.
