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Autore	Höckmayr Benedikt S
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Nota di contenuto	Objectives of this Research -- Grounding of the Research -- Consuming and Producing Knowledge -- Advancing Design Knowledge -- Shaping a Body of Design Knowledge -- Reflections on the Research. .
Sommario/riassunto	Benedikt S. Höckmayr explores the unique characteristics of service systems in the digital age and provides generalizable guidelines for engineering these complex entities. The author contributes towards understanding the socio-technical mechanisms that lead to according novel digitally enabled service offerings, together with paving the way for the maturation of a body of design knowledge for their systematic and structured development. Grounded in the worldview of Design Science Research as a problem-solving paradigm, the knowledge contribution provides innovation and service managers with evidence-based design knowledge that is attuned to be applied in everyday business contexts. Contents Objectives of this Research Grounding of the Research Consuming and Producing Knowledge Advancing Design Knowledge Shaping a Body of Design Knowledge Reflections on the Research Target Groups Researchers and students of information

systems and service research Chief executive officers, innovation managers, service engineers in manufacturing and associated sectors
The Author Benedikt S. Höckmayr works as an innovation management researcher, project manager and lecturer at the University of Erlangen-Nuremberg. He received his PhD in economic sciences from Prof. Dr. Kathrin M. Moeslein at the Department of Information Systems, Chair of Information Systems – Innovation & Value Creation.
