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| Nota di contenuto | 1. Introduction: Diversity, Convergence and Opportunities along the Belt and Road; Jawad Syed and Yung-Hsiang Ying -- 2. BRI and the Effect of Trade and Financial Integration on Output Volatility; Choudhary Tanveer Shehzad -- 3. The Changing Asian Perception of China's Rising: A BRI Context; Zhenqing Zheng -- 4. From Central Asia to the World: China's Regional Diplomacy as a Precursor for Global Connectivity; Hasan H. Karrar -- 5. BRI: Connectivity, Trade, Investment and Politics in South Asia; Nazish Afraz and Hasaan Khawar -- 6. China's Investment in BRI Countries: An Industrial Perspective; Chris Y. Tung and Fang-I Wen -- 7. Strategic Change in the Dynamics of Regional and Global Financial Integration following the BRI; Abdul Wahid, Muhammad Zubair Mumtaz, Boris Kabylnskii and Fayqa |

Abdullah Ashkanani -- 8. The Interpersonal Challenges of BRI: Developing People-to-people Bonds; Isabel Rechberg and Shuojia Guo -- 9. The Chinese Vision of BRI and its Effects on Turkey and West Asia; Mustafa Yildiran -- 10. China in Africa; Rabbiya Kamal and Omair Haroon.

Sommario/riassunto

“BRI is expected to have major economic and strategic implications not only for China, but for many other countries. There is much to be learnt from the recent exponential growth of the Chinese economy. In this context, this in-depth research volume will be of great value to policy-makers, practitioners, the business community, and research scholars. —Dipak C. Jain, European President and Professor, China Europe International Business School (CEIBS), China “BRI is a state-led undertaking involving multiple countries and organisations with unprecedented scale for political, economic, and social impact. So far, literature has not paid sufficient attention to such a project, and thus, this book which takes a business and management approach, will help readers to gain a novel understanding of the initiative.” —Shaomin Li, Eminent Scholar and Professor, Old Dominion University, USA “Going beyond typical economic and political analyses, this book explores the impact of BRI on management, business, society and the environment. One important insight offered is that the overarching goal — trade, transportation, infrastructure, and communication connectivity — requires an understanding of the socioeconomic diversity and heterogeneity of the affected countries.” —Shu-Chun Susan Yang, Senior Economist, Research Department, International Monetary Fund, USA Bringing together a collection of interdisciplinary chapters on China’s Belt and Road Initiative (BRI, or also known as One Belt One Road), this book offers a comprehensive overview of the topic from a business and management perspective. With contributions from scholars based in Asia, Europe and North America, Volume I provides theoretical and empirical analysis of the opportunities and challenges facing businesses in relation to BRI. Key areas covered include economics and finance, history, trade, value chain and human resource and cross-cultural management, creating a useful tool for academics, as well as policy-makers and practitioners in China and other countries along the new Silk Road.
