

1. Record Nr.	UNINA9910337801103321
Autore	Oppl Stefan
Titolo	Designing Digital Work : Concepts and Methods for Human-centered Digitization // by Stefan Oppl, Christian Stary
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783030122591 303012259X
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (XXI, 435 p. 133 illus.)
Classificazione	BUS030000BUS041000BUS063000BUS070030BUS087000COM005030
Disciplina	658.1 650.0285
Soggetti	Industrial organization Strategic planning Leadership Personnel management Business information services Technological innovations Quantitative research Organization Business Strategy and Leadership Human Resource Development Business Information Systems Innovation and Technology Management Data Analysis and Big Data
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- 2. Elicitation Requirements -- 3. Value-Oriented Articulation -- 4. Alignment of Multiple Perspectives: Establishing Common Ground for Triggering Organizational Change -- 5. Acting on Work Designs: Providing Support for Validation and Implementation of Envisioned Changes -- 6. Enabling Emergent Workplace Design -- 7. Putting the Framework to Operation: Enabling Organizational Development Through Learning -- 8. Case Studies -- 9. Epilogue.

"This book could well be the most comprehensive collection to date of integrated ideas on the elicitation, representation, integration and digitization of work processes and collaboration. The authors take a heavily human-centered approach while never losing sight of engineering aspects involved. Rooted in relevant theories, they present a set of practice-oriented tools and methods that will help bring work and work support into the hyper connected, data-driven era we are now entering." Stijn Hoppenbrouwers, Professor, HAN University of Applied Sciences, the Netherlands and Radboud University, the Netherlands Combining theory, methodology and tools, this open access book illustrates how to guide innovation in today's digitized business environment. Highlighting the importance of human knowledge and experience in implementing business processes, the authors take a conceptual perspective to explore the challenges and issues currently facing organizations. Subsequent chapters put these concepts into practice, discussing instruments that can be used to support the articulation and alignment of knowledge within work processes. A timely and comprehensive set of tools and case studies, this book is essential reading for those researching innovation and digitization, organization and business strategy.

---