

1. Record Nr.	UNINA9910337800903321
Autore	Wu Yi
Titolo	Achieving Supply Chain Agility : Information System Integration in the Chinese Automotive Industry // by Yi Wu
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	3-319-98440-3
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (X, 238 p. 25 illus., 18 illus. in color.)
Disciplina	658.7
Soggetti	Business logistics Management information systems International business enterprises Asia—Economic conditions Supply Chain Management Business Information Systems Asian Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1 Introduction: The phenomenon of supply chain agility -- Chapter 2 IS-enabled supply chain agility -- Chapter 3 Chinese automotive industry supply chain management -- Chapter 4 Case studies - Supply chain A -- Chapter 5 Case analysis - Supply chain B -- Chapter 6 Comparative analysis of cases -- Chapter 7 Survey Study -- Chapter 8 Concluding comments.
Sommario/riassunto	This book identifies factors of information system (IS) integration that influence supply chain agility and illustrates how IS integration can achieve greater supply chain agility. Also considering the consequent operational impacts that arise from IS-enabled supply chain agility, the author presents real-life examples through interviews and surveys to explore how IS integrations affect supply chain agility in the context of the Chinese automotive industry. The ability to swiftly respond to competitive challenges is a key element in industry 4.0 and organisations with agile supply chains are better prepared to respond to uncertainties and changes. This book develops and presents

guidelines on the deployment of information system integration in order to achieve efficient agile supply chains.

---