

1. Record Nr.	UNINA9910460604503321
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Titolo	Standardizing Diversity : The Political Economy of Language Regimes / / Amy H. Liu
Pubbl/distr/stampa	Philadelphia : , : University of Pennsylvania Press, , [2015] ©2015
ISBN	0-8122-9210-3
Descrizione fisica	1 online resource : 22 illus
Collana	National and Ethnic Conflict in the 21st Century
Disciplina	306.44/9598
Soggetti	Language policy - Economic aspects - Southeast Asia Language policy - Political aspects Language policy - Economic aspects Language and languages Languages & Literatures Philology & Linguistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Front matter -- Contents -- Note About Interviews -- Part I: Toward a Typology of Language Regimes -- Chapter 1. Introduction -- Chapter 2. Typology of Language Regimes -- Part II: Language Regime Choice -- Chapter 3. Language Regime Choice: Theory -- Chapter 4. Language Regime Choice: Evidence -- Part III: Economic Effects of Language Regimes -- Chapter 5. Economic Effects of Language Regimes: Theory -- Chapter 6. Mechanism 1: Social Capital -- Chapter 7. Mechanism 2: Foreign Capital -- Chapter 8. Conclusion: Standardizing Diversity -- Notes -- References -- Index -- Acknowledgments
Sommario/riassunto	Languages have deep political significance beyond communication: a common language can strengthen cultural bonds and social trust, or it may exacerbate cultural differences and power imbalances. Language regimes that emerge from political bargains can centralize power by favoring the language of one ethnolinguistic group, share power by recognizing multiple mother tongues, or neutralize power through the use of a lingua franca. Cultural egoism, communicative efficiency, or collective equality determines the choice. As Amy H. Liu demonstrates,

the conditions surrounding the choice of a language regime also have a number of implications for a nation's economy. Standardizing Diversity examines the relationship between the distribution of linguistic power and economic growth. Using a newly assembled dataset of all language-in-education policies in Asia from 1945 to 2005 and drawing on fieldwork data from Malaysia and Singapore, Liu shows language regimes that recognize a lingua franca exclusively-or at least above all others-tend to develop social trust, attract foreign investment, and stimulate economic growth. Particularly at high levels of heterogeneity, the recognition of a lingua franca fosters equality and facilitates efficiency. Her findings challenge the prevailing belief that linguistic diversity inhibits economic growth, suggesting instead that governments in even the most ethnically heterogeneous countries have institutional tools to standardize their diversity and to thrive economically.

2. Record Nr.	UNINA9910337800003321
Autore	Amah Okechukwu Ethelbert
Titolo	Globalisation and Leadership in Africa : Developments and Challenges for the Future / / by Okechukwu Ethelbert Amah
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Pivot, , 2019
ISBN	9783319987644 331998764X
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (133 pages)
Collana	Palgrave pivot
Disciplina	303.4826
Soggetti	International economic integration Globalization Strategic planning Leadership Business Africa Entrepreneurship New business enterprises Executives - Training of Emerging Markets and Globalization Business Strategy and Leadership African Business Management Education

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction: Globalisation, Development and Leadership -- 2. The Origin and Development of Globalisation in the World -- 3. Current Challenges Threatening Globalisation -- 4. The New Face of Globalisation -- 5. The African Leadership Process in the Development of Globalisation -- 6. The New Face of Globalisation: Effects on Leadership in Africa -- 7. Servant Leadership: A Solution to Challenges in Africa -- 8. Institutionalising Servant Leadership in African Governance Structure.
Sommario/riassunto	'Amah has written Globalisation and Leadership in Africa in a very lucid, exhilarating, and elegant manner. I strongly endorse this book to all.' - Chinwuba Okafor, Professor of Accounting and Strategic Management, University of Benin, Benin City, Nigeria Focusing on both pre-colonial and post-colonial eras, this book aims to cultivate a greater understanding of globalisation processes in the context of leadership behaviour in Africa. Analysing empirical evidence and theoretical frameworks, the author evaluates the role of leaders in the failure of African globalisation and seeks to propose an initiative for change. As emphasis shifts from world control to regional and sub-regional control, the new face of globalisation offers an opportunity for Africa to grow and develop with a new leadership perspective. Presenting servant leadership as a solution to Africa's global failures, this timely book explores the challenges of governance, resource management and regionalisation, and will be of value to anyone interested in the development of Africa as a continent.