

1. Record Nr.	UNINA9910337798603321
Titolo	Informal Ethnic Entrepreneurship : Future Research Paradigms for Creating Innovative Business Activity // edited by Veland Ramadani, Léo-Paul Dana, Vanessa Ratten, Abdylmenaf Bexheti
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
ISBN	3-319-99064-0
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (334 pages)
Disciplina	338.88
Soggetti	Entrepreneurship Ethnicity Management Industrial management Ethnicity Studies Innovation/Technology Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Informal Ethnic Entrepreneurship: An Overview -- Liabilities and Benefits Associated with the Involvement of Undocumented Immigrants in Informal Entrepreneurship in the United States -- Entrepreneurial Practices in an Age of Super-Diversity: A Study of Ukrainian Entrepreneurs in the UK -- The Confluence of Religion and Ethnic Entrepreneurship in the Informal Economy -- The Resurgence of Bazaar Entrepreneurship: 'Ravabet-Networking' and the Case of the Persian Carpet Trade -- A Study of Enterprise in Rankin Inlet, Nunavut: Where Subsistence Self-Employment Meets Formal Entrepreneurship -- Informal Cross Border Women Entrepreneurship in West Africa: Opportunities and Challenges -- Willing or Survival? Informal Ethnic Entrepreneurship among Serbs in Kosovo -- Entrepreneurship in Bolivia: An Ethnographic Enquiry -- Ethnic Enterprise Informality and Entrepreneurship in a Minority-Majority Region in the United States: Latinos in South Texas -- Informal Institutional Domains and Informal Entrepreneurship: Insights from the Nigerian Movie Industry --

Exploring the Contributions of Informal Ethnic Entrepreneurship to Economic Development in Nigeria -- Creative Entrepreneurship of Young Roma Women: An Exploratory Study from Zrenjanin and Novi Beej, Serbia -- Why Do Migrant Women Entrepreneurs Enter the Informal Economy? Evidence from Israel -- Informal Refugee Entrepreneurship: Narratives of Economic Empowerment -- Traditional Fishing Activity, Customary Exchanges and the Vision of Informality in New Caledonia -- Explaining Ethnic Minority Immigrant Women's Motivation for Informal Entrepreneurship: An Institutional Incongruence Perspective -- Being an (in)formal Afro-descendant Entrepreneur in Medellín, Colombia: A Case Study.

Sommario/riassunto

This book presents a curated collection of research on ethnic entrepreneurship, focusing on the informal sector. The common theme of the expert contributions is that entrepreneurial motivation to start informal business is paramount to ethnic groups. In particular, the book explores the factors influencing ethnic groups to start informal businesses and how this creates innovative business activity. It also charts the evolution of ethnic entrepreneurship and informal businesses in advanced and emerging economies; the diversity of entrepreneurial strategies; the economics of co-ethnic employment; and the issues surrounding immigrant entrepreneurship. The book is a valuable resource for researchers in the field of informal ethnic entrepreneurship, as well as for policy makers and entrepreneurs.
