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| 1. | Record Nr. | UNINA9910337796103321 |
| | Titolo | The Future of Tourism : Innovation and Sustainability / / edited by Eduardo Fayos-Solà, Chris Cooper |
| | Pubbl/distr/stampa | Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019 |
| | ISBN | 3-319-89941-4 |
| | Edizione | [1st ed. 2019.] |
| | Descrizione fisica | 1 online resource (343 page) |
| | Disciplina | 910.684 |
| | Soggetti | Tourism |
| | | Management |
| | | E-business |
| | | Electronic commerce |
| | | E-commerce |
| | | Public policy |
| | | Sustainable development |
| | | Management information systems |
| | | Knowledge management |
| | | Tourism Management |
| | | e-Business/e-Commerce |
| | | Public Policy |
| | | Sustainable Development |
| | | Business Information Systems |
| | | Knowledge Management |
| | | Política turística |
| | | Turisme sostenible |
| | | Llibres electrònics |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Nota di contenuto | Introduction: Innovation and the Future of Tourism -- Part I: Tourism Futures and the Technological Facets of Innovation -- Part II: Cultural Paradigms and Innovation -- Part III: Tourism Governance Innovation. . |

Sommario/riassunto          This book presents the foundations for the future of tourism in a structured and detailed format. The who-is-who of tourism intelligence has collaborated to present a definitive blueprint for tourism reflecting the role of science, market institutions, and governance in its innovation and sustainability. The book adopts a comprehensive approach, exploring recent research and the latest developments in practice to inform the reader about instruments and actions that can shape a successful future for tourism. Broad in scope, the book incorporates the perspectives of leading tourism academics, as well as the views of tourism entrepreneurs, destination managers, government officials, and civil leaders. The book is divided into three parts, the first of which addresses the scientific facets of innovation, analyzing the challenges and opportunities that technology provides for organic and disruptive developments in tourism, which will shape its future. In turn, the second part examines socio-cultural paradigms – with a view to dismantling traditional barriers to innovation. It also explores the role of heritage and the ethics of inclusiveness as drivers for sustainable tourism. The third part investigates new ways and means in governance and policy making for tourism. It introduces advances such as strategic positioning, symbiotic partnerships, and innovative management, and closes by presenting governance frameworks for an inclusive and sustainable future of tourism.