

1. Record Nr.	UNINA9910337796003321
Autore	Mitroff Ian I
Titolo	Technology Run Amok : Crisis Management in the Digital Age // by Ian I. Mitroff
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783319957418 3319957414
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (162 pages)
Disciplina	658.4056
Soggetti	Business ethics Business information services Strategic planning Leadership Technological innovations Business Ethics IT in Business Business Strategy and Leadership Innovation and Technology Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- 1. The Revolution of Everything -- 2. It's All About Systems -- 3. Wicked Messes: The Pioneering Work of Horst Rittel and Russ Ackoff -- 4. The Psychodynamics of Messes: The Pioneering Work of Melanie Klein and Donald Winicott. 5 -- Why Bigger Is Not Always Better: Further Thoughts on Complex, Messy Systems -- 6. Big Data Big Wisdom: Mismanaging 21st Century Problems with 19th Century Thinking -- 7. The Ethics of Complex Messy Systems -- 8. How Technology Both Enhances and Diminishes Our Humanity -- 9. Contesting The Technological Mindset: A Humanistic Mindset -- 10. Crisis Management: Coping With Technology -- 11. Inquiry Systems: William James, John Dewey, Edward Singer, C West Churchman -- 12. Future Crises: William James, John Dewey, Edward Singer, C West Churchman.

The recent data controversy with Facebook highlights the tech industry as a whole was utterly unprepared for the backlash it faced as a result of its business model of selling user data to third parties. Despite the predominant role that technology plays in all of our lives, the controversy also revealed that many tech companies are reactive, rather than proactive, in addressing crises. This book examines society's failure to manage technology and its resulting negative consequences. Mitroff argues that the "technological mindset" is responsible for society's unbridled obsession with technology and unless confronted, will cause one tech crisis after another. This trans-disciplinary text, edgy in its approach, will appeal to academics, students, and practitioners through its discussion of the modern technological crisis.
