

1. Record Nr.	UNINA9910337795903321
Titolo	Sustainable Business Models : Innovation, Implementation and Success // edited by Annabeth Aagaard
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783319932750 3-319-93275-6
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (396 pages)
Collana	Palgrave Studies in Sustainable Business In Association with Future Earth, , 2662-1320
Disciplina	658.408
Soggetti	Industrial management—Environmental aspects Social responsibility of business Sustainability Management Corporate Social Responsibility
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Introduction – The driver and challenges of sustainable business models -- Chapter 2: New patterns and typologies of sustainable business models -- Chapter 3: Designing sustainable business models – exploring IoT-enabled strategies to drive sustainable consumption -- Chapter 4: Sustainability goal setting with a value-focused thinking approach -- Chapter 5: Sustainable business model ideation and development of early ideas for sustainable business models -- Chapter 6: Business models for multiple value creation – Exploring strategic changes in organisations enabling to address societal challenges -- Chapter 7: Managing innovation for circular industrial systems -- Chapter 8: Leveraging sustainable business model innovation through business-NGO collaboration -- Chapter 9: Sustainable business models in an entrepreneurial environment -- Chapter 10: Organization identity and Value Triangle: Management of Jungian paradoxes to enable sustainable business model innovation -- Chapter 11: Performance management and enterprise excellence through sustainable business models -- Chapter 12: Concluding remarks – The next step for sustainable business models.

This book provides a comprehensive exploration into the identification and development of sustainable business models as well as their implementation, management and evaluation. With an ever-increasing pressure on organisations to respond to societal change and improve competition through sustainable business model innovation (SBMI), this book aims to contribute to the knowledge of their design and management. Also providing a framework to evaluate the level of sustainability of business models, this book critically reviews existing literature on the topic to examine the potential of SBMI in research. The author employs a number of case studies to illustrate the integration of sustainable business models throughout the value chain, and their influence on wider social, environmental and business activities. .
